

Kilowatt AV deliver at Uber's Tech for Safety Summit

Posted on November 3, 2020



South African based Kilowatt AV is known for delivering a polished production, and they did exactly that at the Uber's Tech for Safety Summit hosted at Levelthree Premium Venue in Kramerville, Johannesburg on 22 October.

With hybrid events on the rise, the Kilowatt AV team are implementing the same passion and dedication they would for a large-scale show, and for the latest progressive event for Uber South Africa, a client for the past three years, supplied the design, manufacture and full technical.

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Hosted for the second consecutive year, Uber's Tech for Safety Summit, attended by 120 people and joined by 2 000 others via live stream, tackled Africa's most pressing safety-related concerns now further complicated by the Covid-19 Pandemic.

With the participation of various leaders, innovators and talent across the spectrum, and journalist and former radio presenter Redi Tlhabi stepping in as the master of ceremonies, the event incorporated numerous speakers and panels both at the venue with others interacting via a live stream. While social distancing measures were in place, Kilowatt AV utilised equipment to create an enticing atmosphere and the important visual element. The equipment included the use of an Absen 2.9mm D2V LED screen (Kilowatt AV own 400 panels). "The set-up for the LED was pretty straight forward with a 16:9 format (4.5m x 2.5m)," explained Neil Zaayman, Chief Operating Officer at Kilowatt AV. "We've always been very happy with Absen, it's a solid product."

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While Kilowatt AV has worked numerous virtual and hybrid events since the pandemic, this was their seventh event with a live audience. "I think everyone in our industry knows exactly what we are going through, but we are tenacious people and the Kilowatt AV team have kept a positive outlook right from the start," said Neil. It's important to keep the momentum going so we have focussed our energy towards offering various services for our clients."



In Cape Town, Kilowatt AV has created a new purpose-built venue at the Avenue Studio, Two

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Oceans Aquarium at the V&A Waterfront, which has played host to various corporate events and awards. During the South African lockdown, the company also started manufacturing contemporary flat-pack furniture, which has turned out to be an exciting journey into a completely new industry.



"I think as an industry we've been presented a golden opportunity to change our behaviour and re-assess how we engage with clients, suppliers, staff and freelancers," Neil concluded.