

Keystone Productions upgrade to L-Acoustics

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South Africa's Keystone Productions have the extraordinary ability of providing a professional service with a family feel. Offering a full range of audio, lighting, staging, video production services and studio facilities, Keystone have invested in the L-Acoustics ARCS WiFo system to further enhance their sound offering. This consists of two ARCS Wide and two ARCS Focus with a quartet of SB18m subs, a pair of LA4X amplified controllers and all the accessories required to be able split the system in two smaller parts.

Meet Justin Le Roux, Keystone Production's General Manager, all round "do gooder" and the handsomest in the company-or so he says! "Apart from the fact that Richard Smith from DWR has been pushing us to buy L-Acoustics for a long period of time, it was the obvious choice," said Justin. "Besides being the best PA system in the country, and in my view the world, L-Acoustics has the best network infrastructure which is something that we needed. We wanted to be part of the L-Acoustics family."

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“Wine Not starts with a few background DJs, followed by a band, in this case Monark, and then sees more DJs playing until the early hours of the morning, so they really hammer the PA. It’s huge.”

To set up the ARCS WiFo system is literally plug and play and user friendly. Chris Pugh and Richard Smith from DWR configured the system to meet Keystone’s requirements and presented training on the physical setup and configuration of the amps. Keystone often commission freelancer Henry Underhay, an audio engineer and fervent L-Acoustics user, for events. “Henry loves working with L-Acoustics and we love working with him,” mused Justin. Henry has given the Keystone crew insight to the brand and has guided them with additional training while working together on shows.

For Keystone the investment was worth it. “Your return on sound is long term compared to AV or lighting perhaps, but that is why you need something that is hardy and robust like the L-Acoustics brand, purely because you will end up reaping the benefits. I can’t compare our system to anything else, it’s like nothing we’ve ever heard before. Since we’ve bought it, a few other rental companies have phoned me up and asked if they can have a listen, so there is an interest in the market which means the network is growing. We look forward to expanding on our current PA system.”

Keystone was established in 2003 and comprises a studio facility and video production services based at their offices in Auckland Park, Johannesburg, and a new storage facility for rental equipment in Northriding. At sweet 16, the company has grown in the service offering but has

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kept to its roots in remaining humble, friendly and a wonderful group of people to work with...just ask their clients.