

Join the SOS for the 947 Cycle Challenge



Riding for team SOS, meet DWR's Tyler Pugin, Jaco Beukes, Robert Izzett, Eazy Moeketsi, Dylan Jones, Marlene Riley, Shannon de Vernon, Bruce Riley, JP de Vernon and Victor Vermaak.

Use your legs for a good cause and ride for the SOS at this year's 947 Telkom Cycle Challenge to be held on Sunday, 17th November at Riversands Commercial Park in Fourways. Everyone is invited to participate, especially riders in the entertainment industry!

DWR's cycling enthusiasts, Marlene Riley and Chris Pugh, are heading the cycling team and have already recruited friends and colleagues to join them. The team so far includes Robert Izzett, Eazy Moeketsi, Shannon de Vernon and JP de Vernon, Victor Vermaak, Marlene and Bruce Riley Dylan Jones, Jaco Beukes, Tyler Pugin and Chris Pugh. Those who are brave enough can join Chris and Robert for a double loop!

"The 947 is a highlight on the cycling calendar and this year we decided to support a charity closer to home," said Marlene Riley. "SOS Charity Fund was established by DWR in late 2017, and in a short time has helped numerous freelancers and technicians in the entertainment industry with assistance such as contributing towards medical bills, providing grocery vouchers or assisting with funeral costs. Our industry is like a family, and it's great to have the resources to lend a hand when needed."

Each rider interested in participating is requested to pledge and raise R2 500. Marlene will assist you, step by step, to create a personalized BackABuddy page, where you can create awareness and receive support from friends and family. For more information visit: <https://www.backabuddy.co.za/charity/profile/sos-charity-fund>

In return, riders will receive a dedicated early start time if required, a SOS cycling team jersey, breakfast snacks at the start of the race, a watering table on route and celebration refreshments after the race. Interested riders will also be welcome to join training rides, split into groups for faster and slower cyclists.



“I really enjoy cycling,” ended Eazy Moeketsi from DWR. “It’s fun, there’s adrenalin and it obviously helps with fitness. I decided to support the SOS because it helps people in their hour of need to move forward. We hope riders the industry will join us. It’s going to be a good day out!”

Whether you are riding or not, please feel welcome to join us in raising funds.

For more information, contact marlene@dwrdistribution.co.za or chrisp@dwrdistribution.co.za