



Impression for COP 15

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1000 GLP Impressions to shed light on COP 15 in

Copenhagen, Denmark

One of the most talked about political events on the global stage right now is COP 15, also known as the United Nations Climate Change Conference, which will gather 192 nations in Copenhagen, Denmark during December where the participants plan to establish an ambitious global climate agreement for the period from 2012.

Of course, for all of the delegates to discuss, debate and negotiate they need lighting - but not just any lighting. They require lighting that lives up to the goals of the conference itself and adheres to the strict guidelines set forth by the hosts, the Ministry of Foreign Affairs in Denmark.

Scandinavian lighting giant, Seelite A/S are the chosen supplier taking care of all lighting requirements for the conference and all of the individual meeting rooms. Seelite's CEO Jonas Eisenhardt explained, "Choosing the right lighting fixture was a vital task for this event. Driving efficiency by example for the whole world to see was paramount". So, it was over to the company's design team headed up by Lars Nissen, as not only does the lighting need to meet the stringent energy standards, but it needs to be comfortable to work under and also be suitable for TV, as much of the proceedings will be in front of the worlds' media. "Having a fixture that gives great color rendering, has proper beam qualities, and works reliably for the demands of a global TV audience was of paramount importance in this project", confirmed Lars.

Looking to one of their most recent investments, it became clear for Lars and his team, that GLP's impression fixture had the credentials and the capability to satisfy all requirements. This was confirmed after the company completed a series of shootouts with other interested parties, to ensure that the best product was chosen for the job. In Lars' own words, "The Impression ticked every box from every stakeholder. It was one part of the conference that was easy to reach agreement on".

COP 15 takes place at the sprawling Bella Center in Copenhagen and Lars could see that to light the entire area was going to require a lot of fixtures. Whilst Seelite themselves have a large number of Impressions in their own rental stock, they started looking into Europe to find a partner who could help in the overall fixture supply.

AED Rent of Belgium, turned out to be the perfect rental partner that would ensure that this monumental event is one to be remembered. With several hundred Impression fixtures already in their rental stock and constantly being rented out, it was an easy decision for CEO Glenn Roggeman to work with Seelite and add more fixtures to his rental stock - in fact 650 more which brings the combined total between the two companies to the approximate 1,000 pieces of Impression that will light the proceedings in Copenhagen.

Having recently completed the construction of a new 20,000 square metre facility for his headquarters in Belgium, Roggeman is fully aware of impacting the environment, "Our new facility has been designed to be as carbon neutral as possible and features the latest building techniques including LED lighting, heat exchangers, solar panels and the latest insulation products available". With this project being driven by Glenn himself, it became an easy choice for him to get involved, "I jumped at the chance to work with Seelite on COP 15, as it is a matter close to my own heart. If we can all do our own little bit for the future

generations, then the world will quickly change to be a much better place”.

GLP’s business director, Kasper Gissel, enthused, “It is great to have Seelite and AED Rent working together on this monumental event that could change all of our tomorrows. This is the kind of partnership that we strive for at GLP, and I can’t begin to say how proud everyone at GLP is to have been chosen to illuminate this event “.

GLP’s director of key global players, Mark Ravenhill, added “It is always great working with Jonas, Lars and the team at Seelite. We are tremendously proud that the Impression has been chosen as the sole lighting fixture, for its qualities and benefits, and that the event didn’t have to compromise due to lobbying from any of the large companies out there”.

The United Nations Climate Change Conference takes place in Copenhagen, Denmark from 7th to 18th December 2009. For more information go to <https://en.cop15.dk>