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New distribution partnership brings HIVE's scalable media playback solutions to South African AV and entertainment markets

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HIVE Media Control, a UK-based specialist in professional media playback, has appointed DWR Distribution as a distributor in South Africa, expanding access to its award-winning range of media players and control solutions across the region.

Founded in 2006, DWR Distribution is one of South Africa's leading distributors of professional AV and entertainment technology, serving customers across live events, theatre, houses of worship, broadcast, architectural, commercial and installation markets. With premises in Johannesburg, Cape Town and Durban, and extensive workshop, training and demonstration facilities, DWR combines product distribution with hands-on technical expertise and ongoing customer support.

The partnership will give DWR customers access to HIVE's complete product portfolio, built around its award-winning Beeblade media engines and modular enclosures. DWR will initially hold local stock of selected Beeblade models and enclosures, while offering access to the wider HIVE range for projects requiring different levels of performance and scale.

"DWR has an outstanding reputation in South Africa, not just for the technology it supplies but for the expertise and support that sits behind it," says Rory Jervis, Chief Revenue Officer at HIVE Media Control. "They understand the types of ambitious visual projects HIVE was designed for and have the technical capability to support customers from initial specification through to deployment and ongoing service. We're really excited to have them representing HIVE and helping us establish a much stronger presence in the region."

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HIVE's compact, scalable architecture offers an alternative to traditional media server systems for applications ranging from projection mapping and immersive experiences to LED displays, live events and interactive installations. Built on the Intel® SDM platform, HIVE's Beeblade media players can slot directly into compatible displays and projectors, eliminating the need for a separate media server. For other applications, Beeblade players can be housed in HIVE's compact enclosures, providing the same flexible platform for standalone and rack-mounted deployments.

For DWR, HIVE adds a flexible media playback platform that complements its existing expertise in projection, AV and entertainment technology. The partnership follows discussions between the two companies at ISE 2026, where DWR was introduced to the latest HIVE platform and its expanding software capabilities.

"HIVE is an exciting addition to the DWR portfolio and gives us a powerful, scalable and cost-effective media playback solution for our customers," says Duncan Riley, Managing Director at

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DWR Distribution. “We see strong opportunities across the markets we serve, particularly where customers need sophisticated media playback without the complexity and cost traditionally associated with high-end media servers. The HIVE team has built a really impressive platform and we’re looking forward to introducing it to customers across South Africa.”

DWR’s experience in projection mapping and complex visual projects, together with its qualified technical team, will enable it to provide a complete service around HIVE – spanning sales and specification through to deployment, training and after-sales support. DWR already provides training and workshops as part of its wider customer offering, alongside technical support and demonstration facilities.

HIVE products are available now from DWR Distribution in South Africa, with local stock, technical support and demonstration facilities. Customers can contact DWR to discuss upcoming projects, arrange a demonstration or learn more about the HIVE range.