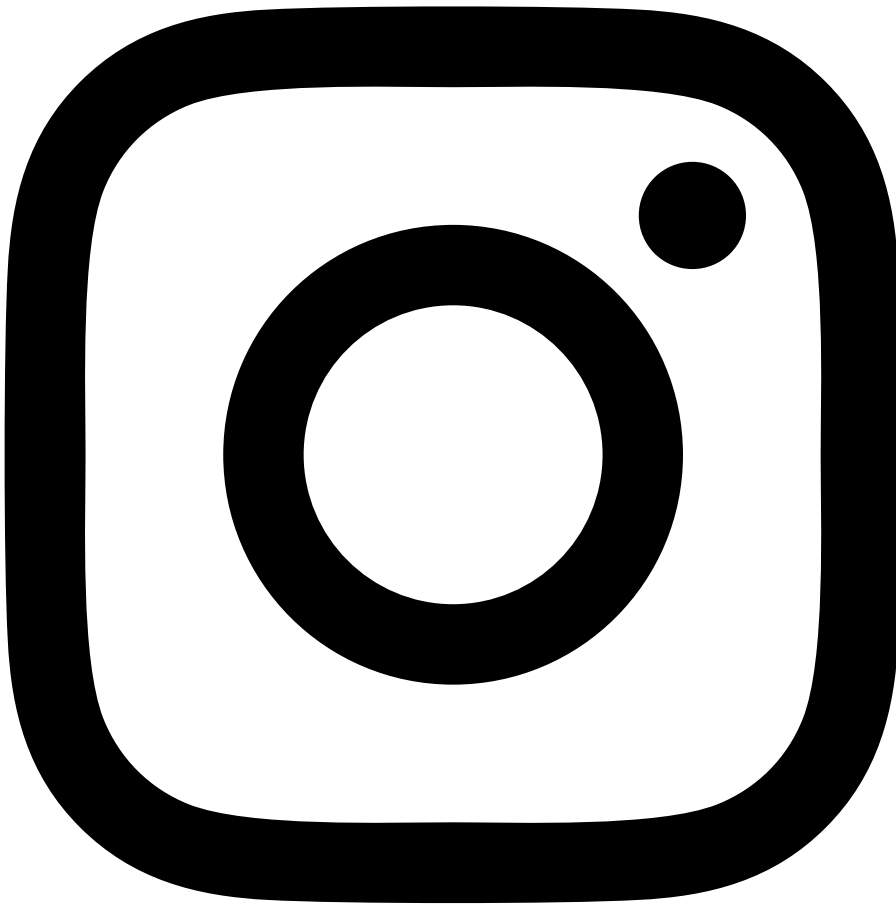


Philips Entertainment introduces the new Showline SL BEAM
300FX and the SL PUNCHLITE 220

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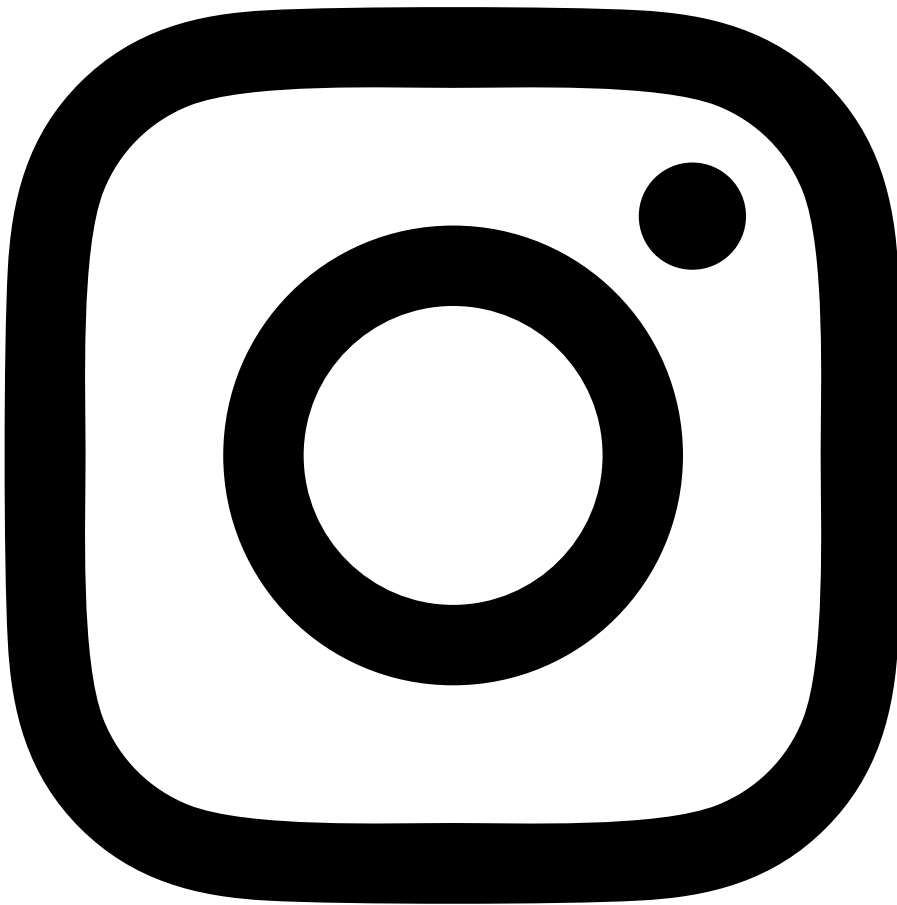


Philips Entertainment is proud to announce the introduction of two new Showline LED luminaires with the release of the SL BEAM 300FX and the SL PUNCHLITE 220. Available through the Philips Vari-Lite and Philips Strand Lighting Dealer Network, the small and lightweight LED luminaires were designed to bolster the breadth of the Philips Entertainment line of lighting solutions.

“We are very excited to be announcing the release of the Showline SL BEAM 300FX and the SL PUNCHLITE 220,” said Julie Smith, Philips Entertainment General Manager of the America’s. “With

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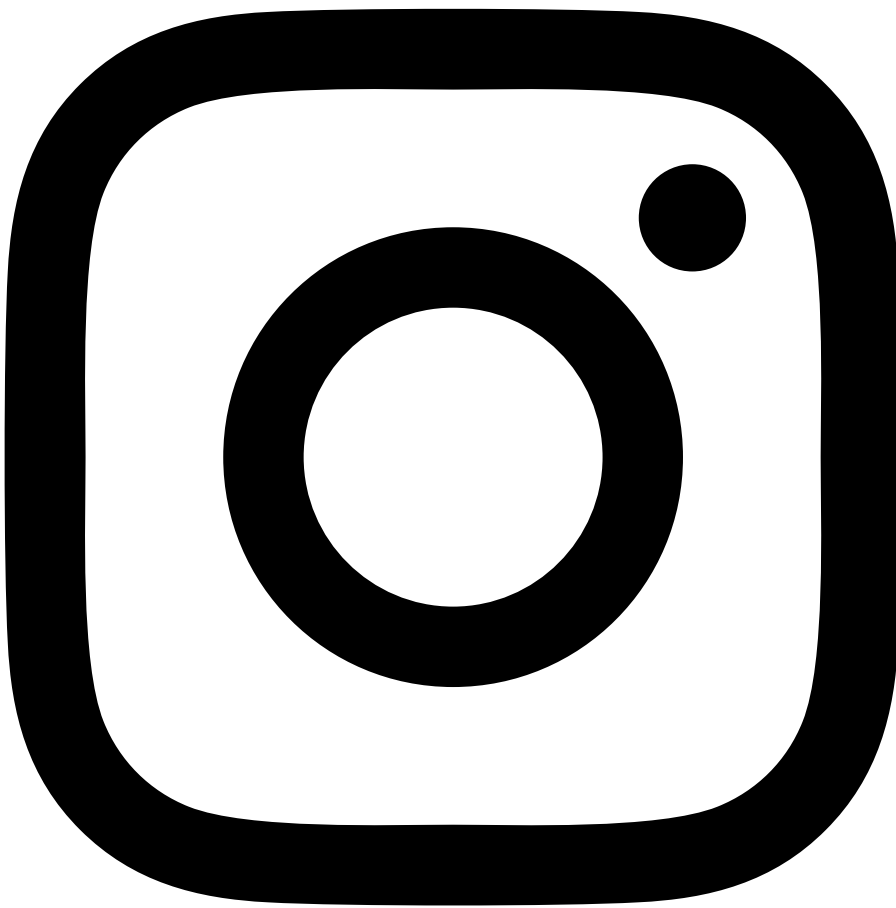
the SL BEAM 300FX, we have received a tremendously positive response from our Dealer Network on both its performance capabilities and its acceptance into multiple lighting markets. In the SL PUNCHLITE 220, we now have the IP65 rated LED luminaire that our clients have been craving for all their outdoor lighting applications.”



The [SL BEAM 300FX](#) is a high performance moving head luminaire that delivers a powerful output, with fast and quiet movement. The 19 RGBW LEDs deliver exceptional output, and the versatile and effective precision optical design allows the SL BEAM 300FX to function both as beam and as

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a wash luminaire. The SL BEAM 300FX delivers a crisp, tightly collimated beam at the narrow zoom angles and the dual rotating front lens and effect wheel creates a unique myriad of bright compositions. The wider zoom delivers a powerful blended wash of color, and entrancing, fluid lighting effects can be created with the lens and effects wheel. Plus, individual pixel control and carefully designed optics deliver full flexibility with a large selection of unique preset effects and remove the need for inconvenient third party beam control accessories.



The [SL PUNCHLITE 220](#) is a high performance luminaire that delivers a powerful blended beam of light that is rated for outdoor

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use. Ideal for large outdoor stages and permanent outdoor applications, the innovative and large motorized zoom range of 8-40 degrees of the SL PUNCHLITE 220 offers flexibility to your lighting design. Now you can highlight performers, objects or building elements with a narrow shaft of light, or flood a wide area with a powerful wash of color. Operators also configure the SL PUNCHLITE 220 remotely via RDM, or locally through the comprehensive Showline LCD menu system. The robust split yoke allows for quick setup in any orientation, and the optional accessory holder allows the use of third party accessories to shape and control the beam.

For more information on the new Showline SL BEAM 300FX and the SL PUNCHLITE 220, contact your Philips Entertainment [Regional Sales Manager](#) or visit www.philips.com/showline.

Philips Entertainment offers a wide range of state-of-the-art lighting solutions for the concert, theatre, television, film, and architectural lighting markets. Consisting of industry leaders Philips Vari-Lite, Philips Strand Lighting, Philips Selecon, and the Showline family of LED luminaires, Philips Entertainment is committed to the continued development of energy-efficient and high-performance lighting and control systems through the use of innovative technologies that provide everything from single dimmers and fixtures to the most sought after automated luminaires and lighting control systems available today.