

Green Hippo SHAPE: 3D Projection Mapping Masterclass Draws an International Crowd





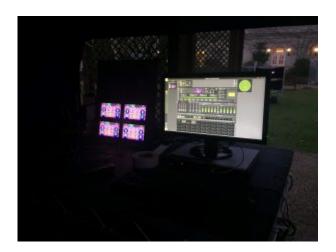
The ultimate 3D Projection Mapping Masterclass took place at Down Hall with delegates projecting on to the venue's Elizabethan mansion façade.

London, UK, March 2018 – This month saw Green Hippo hold its 3D Projection Mapping Masterclass at Down Hall Hotel and Spa in Essex. The Masterclass training course, offered a deep dive into all things SHAPE and 3D projection mapping, and attracted participants from Dubai, Greece, Hungary, and Switzerland, as well as from all over the United Kingdom.

The 3D Projection Mapping Masterclass event involved ten members of Green Hippo, plus two representatives from <u>A.C. Entertainment Technologies</u>, Green Hippo's UK distributor and two trainers from <u>Notch</u>, the game-changing real-time visual creation tool that keeps up with your ideas.

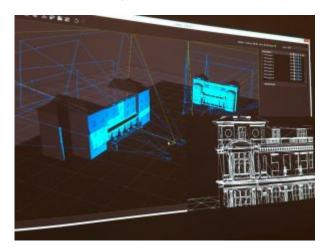






A unique aspect of this course was the opportunity for attendees to get 'hands on' 3D projection mapping experience. At the conclusion of day, once classroom sessions had ended, delegates headed outdoors to prepared projection mapping stations, equipped with Green Hippo kit, and 8 x HD Panasonic projectors, provided by **VER**.

The beginners' area (at the beginning of the course, the Masterclass was divided into two groups based on knowledge of SHAPE) counted four stations, all equipped with Hippotizer Taiga Media Servers or Hippotizer Taiga+, and each powering a projector. The advanced section was set up with a Hippotizer Montane+ outputting into a single 4K feed, splitting into four HD outputs via an Fx4 SDI. With practical input from the training team, the first group lined up the four projectors to produce a singular output, which was projected on to the building. The Montane+ system controlled four projectors each covering a section of a different building.





Day one ended with dinner and drinks in the hotel and day two opened with further presentations, closing with a



Q&A session. Continuing the 'real world' theme, the training rooms were extensively equipped with the latest kit, including Green Hippo tech, as well as staging and cabling provided by NKN Productions. During the Masterclass training, topics covered included: alignment; blending/masking; content workflows; model creation; network manager; object manipulation; output manager; texture manager; vertex editing; and warping, as well as case study tips and tools.

James Roth, Head of Sales and Marketing at Green Hippo, commented: "This really was more than 'just' a training course. The classroom sessions are, of course, key, but the addition of hands-on sessions takes the learning experience on to a whole new level. Feedback from the delegates was wholly positive, and the training team reported that progress made by all attendees was exceptional. A big thanks to all concerned, including all of those behind the scenes involved in setting up this unique event."



