Green Hippo set to Notch up an industrious Prolight + Sound show

Green Hippo's scheduled activities for Prolight + Sound 2018 include exclusive presentations, plus demos with its show partner Notch, maker of the game-changing real-time visual creation tool.

London, UK, March 2018 – Frankfurt, between the 10th to the 13th of April, is the only place to be for professionals from the live entertainment and installation sector. This is when the German city hosts **Prolight + Sound 2018**. Held at Messe Frankfurt – the world's largest trade fair, congress and event organiser with its own exhibition grounds – the show attracts visitors from 144 countries and exhibitors from 55 nations. Green Hippo will again exhibit at the event, partnering with **Notch**, maker of the game-changing real-time visual tool.

Green Hippo Stand: Let's Dance

The Green Hippo stand will be fully equipped with the latest Hippotizer+ Media Servers, enabling guests to experience the world leading solutions for real-time media playback and 3D mapping.

A key feature of the Green Hippo stand is the opportunity for visitors to gain hands-on experience of Hippotizer's seamless integration with Notch. Designed from the creative process up, and supercharged by powerful real-time rendering and visualisation, Notch helps creators rediscover the joy of problem solving, experimenting and improvising on the fly.
Further demonstrating Hippotizer's ways with Notch, **Green Hippo has commissioned a short dance piece with the London based Tavaziva dance company showcasing the real-time creative possibilities of Hippotizer, Noitom motion capture and Notch working together. The interactive demo dance will take place on Tuesday, Wednesday and Thursday at 12:00 13:00, 14:00, 15:00 & 16:00.**

Visitors will also get the chance to learn more about some key new features that will be added on the new software V4.4, which will be released soon.

Closed Door Sessions: Take a Deeper Dive with Green Hippo
In addition to its open demonstrations, the Green Hippo team will run six closed-door sessions. Taking place on Wednesday 11 April, and Thursday 12 April, each of these events will fit approximately 15 delegates, offering a deeper dive on the below noted topics. Presentations will run for around 15 minutes, with a 5-10 minute Q&A session to close.

C4D + Shape -> integration / workflow
This workshop explores integrating SHAPE and Maxon's industry leading content creation software: Cinema 4D. Learn more about content creation and UV mapping workflows and explore real-world examples of innovative

3D projects.

Automation / Blacktrax
This session covers the integration of Posi-Stage Net (PSN) and Black Trax with Hippotizer and SHAPE. It will also explain how to set up automation, best practice and real-world examples of how Automation is used in Hippotizer.

Houston Case Study / Auto alignment
The Houston Energy City museum projection mapping project – featuring automatic alignment and automated blending with over 30 projectors across a model city scape of Houston – is one of most complicated yet attempted. This talk discusses the project and challenges faced.

Interactive Dance with Notch
This talk will reflect on the creative and technical process leading to the dance presentation on the Green Hippo stand (see above).

Macro Manager – Scripting in Hippotizer

Thanks to the Macro Manager component, Hippotizer features a powerful scripting system that few users know about. This talk will discuss the basics of Macro Manager and go through case studies to better explain one of Hippotizer's least known features.

Shape Case study tool

Green Hippo demonstrates the SHAPE case study tool and examines how it is used in 3D projection mapping projects. This tool allows users to plan projector placement, content overlap and brightness, saving precious time on site.

Island Life with Green Hippo

Green Hippo is also delighted to present the latest big thing from Island Records… beer. On Tuesday April 10th visit the Green Hippo stand at 4 p.m. -Hall 4.0., stand C31- and enjoy a chilled can of Island IPA, the award-winning session craft beer, which celebrates the artists and legacy of the legendary record label.