

## Green Hippo partners with its German distributor at global technology show



Frankfurt again hosted one of the world's leading technology shows and Green Hippo seized the opportunity to team with cast, its German distributor, to showcase the new features of Hippotizer Version 4.5, the latest version of its software.

Co-exhibiting with cast, Green Hippo demonstrated the features of Hippotizer Version 4.5, including BeatBridge and Object to Output – Object to Output maps content to outputs directly inside SHAPE's 3D workspace, while BeatBridge simplifies programming by allowing Hippotizer parameters to react to audio input.

The Green Hippo squad also worked with Absen and Notch, to create stunning visuals on Absen's stand. Here, the display highlighted the incredible power of combining Hippotizer Montane+ RTX with Notch. Thanks to Notch's generative content creation system, the show team created stunning visuals, using input from a simple camera feed, which was then shown on an Absen LED wall. Eliminating the need to render content, generating video on the fly is the next frontier in live events.



Prolight + Sound 2019 attendees could also witness Hippotizer on the Kinesys stand and also on the Martin stand. Kinesys works beautifully with Green Hippo Hippotizer Version 4.5, including integrating with Object to Output and Advanced Automation Smoothing, making the integration of moving elements with Hippotizer easier and more flexible than ever before. The demonstration fed data from a Kinesys K2 system into Hippotizer, creating a full 3D representation. SHAPE then mapped content on to the display in real time.



Recognised as one of industry's top opportunities for those in the events sector to demonstrate the latest technology to an international audience – the show welcomes visitors from over 150 countries – Green Hippo again wowed the crowds with the latest version of its Hippotizer software, delivering updates that are set to swiftly become essential tools of the trade.



We were thrilled about the response that we had at the show, from both existing Green Hippo users and our Distributors plus also new users too, all of whom could get hands-on with our Hippotizers to appreciate first-hand the ongoing innovation and ease of use. We would like to thank all our old and new friends of Green Hippo that spent time with us and our German Distributor CAST, who provided a fantastic and hospitable village for all of their partners.