



Green Hippo Demo at NEC Solutions Showcase Is All Sweetness and Light.

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Hippotizer Media Servers pull in the trade crowds at NEC's two-day event with a dazzling 'virtual sweet shop' multiscreen presentation.

London, UK, 12 June 2017 - Victoria House in London's Holborn was home to the 2017 NEC Solutions Showcase and Green Hippo's UK team played a key role in delivering one of NEC's sweetest exhibits to 1,500 trade visitors.



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A Hippotizer Boreal Media Server created a 'virtual sweet shop' set-up, using a total of 11 screens, three Datapath X4 video splitters, and playing back 4K video. The resulting display immediately grabbed the attention, and show visitors immediately grabbed some time with Green Hippo's on-hand team of technical experts.



The NEC-hosted event is a valuable opportunity for Green Hippo to demonstrate its cutting-edge line, as well as meet and greet hundreds of members of the trade. Recognised as one of the UK's leading events at which to 'bring technologies to life' Green Hippo was one of 36 NEC partners present at this 9th show, and the Boreal's sweet shop received plaudits from trade visitors and fellow exhibitors alike.

Commenting on the event Neil Hartigan, General Manager of NEC Display Solutions, said: "We are thrilled by the commitment shown by our partners and I am delighted that this has been rewarded by attracting a very high-quality audience to Showcase, resulting in genuine sales leads and valuable connections."

About Green Hippo

Formed in 2000, Green Hippo is a leading player in the field of scenic video. Its Hippotizer range, now in its 4th generation, provides real-time video playback for events including Eurovision, the Academy Awards, and Super Bowl halftime shows. Theatre spectacles, such as the West End's Love Never Dies and Broadway's American Idiot rely on the system's flexibility during production periods, and concert tours for artists such as Beyoncé, Jay Z, and Madonna attest to Hippotizer's on-the-road reliability.

Hippotizer media servers now reside in the inventory of the major video playback equipment rental companies worldwide, alongside an ever-growing set of global owner-operators. Based in London and Glendale, CA, Green Hippo provides innovative solutions and support to users, distributors and installers worldwide.

www.green-hippo.com