

## MJ Event Gear invests in new equipment for busy dry hire division



MJ Event Gear's Theo Rood, Mike Jones and Bentley with Duncan Riley of DWR (centre).

Johannesburg-based MJ Event Gear, the esteemed technical supply company founded by Mike Jones in the early 90s, continues to raise the bar. Renowned for its expertise in professional events, the company's dry hire division is thriving more than ever. To meet demands MJ Event Gear recently invested in lighting and audio equipment from DWR Distribution.

The company's commitment extends beyond the equipment itself. The team have a meticulous approach to maintenance and cleanliness, each fixture is tested before being sent out, providing clients peace of mind.

Mike Jones, the visionary behind MJ Event Gear asked his team to come up with a wish list, with a focus on adding essential gear to their infantry. They decided on a grandMA3 compact XT, 8 Robe LEDBeam 350s, 6 Longman F6s, 2 Le Maitre MVS Hazers, and 2 Antari M5 foggers. Additionally, they acquired a DiGiCo S21 console with a D2 rack and an Audix DP 5A Drum Kit, catering to their audio needs.

"The Robe LEDBeam 350s immediately impressed us during their first gig," says Mike. "The fixtures were used outdoors and being positioned on the lawn, the programmer selected a narrow beam with the audience in mind. Then he gave a demonstration of the units being used wide open and it truly blew me away!"

The F7 parcans are proven workhorses and MJ now have their magic number of 48 units! Mike would have 48 of every light fixture in his shop if he could.

The grandMA3 compact XT, set to arrive in February, fulfilled the demand for a newer desk and was prompted by frequent customer requests.

The company also doubled their Le Maitre MVS Hazers due to their consistent popularity in rentals and MJ bought new Antari foggers which they say have a great punch! Additionally, this is the first time that MJ is buying DiGiCo. “The DiGiCo S21 console is highly requested, and it’s perfect for smaller gigs. Our team is thrilled, and I look forward to sending them for training. The desk has already gone out on its first rental,” says Mike.

Lastly, an Audix Drum Kit, as recommended by his son, Dylan Jones, is on its way. Mike already has drum mic kits but they too work hard. He likes the way the Audix kit fits neatly in a case, making sure parts don’t go missing!

Theo Rood, a director and a valued team member of 26 years, expressed his excitement about the industry’s resurgence after navigating through the challenges of the COVID-19 pandemic. “The recent months have been our best, post-pandemic. We’re thrilled to reinvest in the company, enhancing our gear and lighting fixtures. These acquisitions will not only make our crew’s lives easier but make our hire clients happy.”

Last but not least, the company has announced a new member. Welcome Bentley the Yorkshire who focuses on quality control and security!