FENIX now available at DWR

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Alex Bryan, Export Manager at FENIX

DWR Distribution is pleased to offer the FENIX lifting tower range to the South African market.

Based in Valencia (Spain), FENIX was established over three decades ago, and their dynamic team have since produced innovative quality products for the entertainment industry. “We introduced the first telescopic tower in 1988 and then in 1992, when L-Acoustics launched their line array, customers were looking for a solution to fly the new speaker system,” explained Alex Bryan, Export Manager at FENIX. As a result, the FENIX line array tower was introduced and there has been no looking back.

“We are delighted to be working with DWR Distribution,” Alex adds. “They have a very strong position in the South African market, being the exclusive distributor for many well-known brands, and we are happy that they have chosen FENIX as their lifting tower supplier. DWR has a strong team of experienced people who will help their customers in giving the proper advice in terms of

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safety and recommending the most suitable products to meet their needs. We know we have chosen the right partner and are very pleased that DWR have joined the FENIX family. We look forward to a long and successful relationship.”

DWR is as excited to be part of the FENIX global dealer network. “Fenix is a respected brand, and due to popular demand in Africa, we look forward to offering the industry professional wind up stands that are light-weight, easy to use and easy to carry,” commented Robert Izzett of DWR. “We would like to thank FENIX for this opportunity.”

The FENIX team is committed to safety. To guarantee the maximum security, their products are designed, produced and tested by qualified engineers and strict quality controls are in place at each stage of the manufacturing process. All FENIX products are made with materials that offer high resistance and reliability and of course, complying with the European standards such as BGV C1 provided by the German engineering company called Dekra.

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