



East Africa's Got Talent

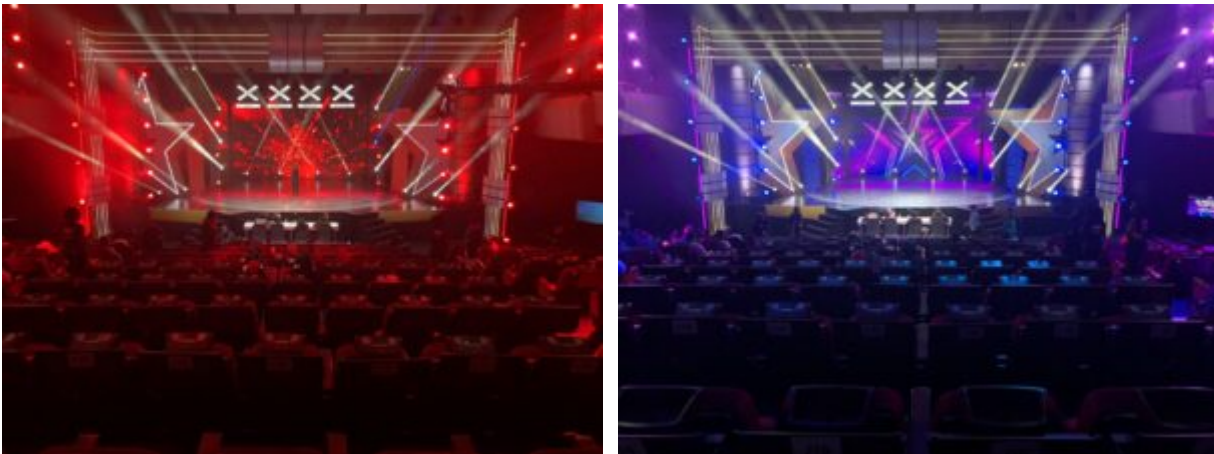
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TPMEA MEETS THE TEAM OVERCOMING HUGE CHALLENGES TO PUT ON THE EAST AFRICAN VERSION OF THE POPULAR TALENT SHOW.

A triumph for the region, the very first series of East Africa's Got Talent was filmed in Kenya and broadcast across East Africa to countries including Kenya, Tanzania, Uganda and Rwanda.

After the success of South Africa's Got Talent in 2017, a blueprint was already in place and the idea was to follow this formula. Auditions - consisting of a seven-day set-up and then a four-day back-to-back shoot in June - were followed by the live broadcast hosted over a four-week period from 15 September to 6 October.



South African companies, including producers Rapid Blue, technical suppliers Blond Productions, and Visual Frontier, who was responsible for the lighting design, partnered with Kenya-based rental company, MoSound Events to pull off what turned out to be a great-looking show. "After much searching, we found a great venue: The M-PESA Foundation Academy in Kenya, a state-of-the-art school with an auditorium fully equipped with brand new gear," said Mauritz Neethling, Project Manager and LD at Blond Productions.



(Above): Mauritz Neethling from Blond and Andre Siebrits from Visual Frontier

The venue already had most of the front light needed, so the only items that had to be brought in from South Africa were 48 Robe LEDBeam 100s – to replace the parcans on trusses on the side used on the previous show – and Cyc FX4 to frame the 8m by 4m LED wall that made the backdrop of the set.

Read the full story in [TPMEA](#)





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Photos: DWR Distribution

www.blondproductions.co.za

www.rapidblue.com

www.visualfrontier.co.za

www.mosound.co.ke