

## DWR welcomes Nicole Barnes



DWR Distribution is delighted to announce the appointment of Nicole Barnes to the marketing team.

Nicole is no stranger to the entertainment industry, previously employed as the Editor at ETECH Magazine, and well known in South Africa for going the extra mile with a smile. Her career started off in academia for a ten-year period, followed by working as head of copy at Railways Africa Magazine, and then for two and half years, as a writer, editor and managing the social media at ETECH.

“We are very pleased to welcome Nicole on board,” said Duncan Riley of DWR. “Being a vibrant people’s person, we know that she will fit right in. Our brands have grown over the years, and with her help, we look forward to being able to offer an additional service to our clients and suppliers in terms of press releases and marketing ideas. There are so many companies doing great things in South Africa, and we hope to share their proud moments with the world.”

Said Nicole, “I am extremely excited about the opportunity that has been extended to me and I look forward to deepening my relationship with the industry, both with manufacturers and the end-users.”