

DWR to distribute Unilumin

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DWR Distribution is proud to announce its appointment by Unilumin as the exclusive distributor of indoor fixed installation and rental LED displays, as well as a strategic partner for outdoor products, in South Africa.

Unilumin is one of the largest LED manufacturers in the world, offering solutions across professional, commercial, outdoor, rental, creative, and UTV applications.

This partnership allows DWR to offer a wide range of LED display options locally, supporting the needs of the rental and staging industry and system integrators.



(Above): DWR's Robert Izzett, Duncan Riley, Dylan Jones and Bruce Riley.

To all existing clients and partners, DWR Distribution remains committed to ensuring continuity of service and support. We encourage you to reach out for any enquiries, technical assistance, or project discussions, with the assurance that both your current and future projects will be fully supported.

DWR has been successful in the LED market – representing display products since the company started in 2006 – and is recognised not only for selling professional gear but also for its technical support and user training.

A critical advantage has been DWR's locally based workshop, where technicians can carry out repairs in-house, eliminating the need to send equipment overseas to the manufacturer and ensuring faster turnaround times for customers.

“We want to continue that journey with our customers and look forward to introducing Unilumin to our market,” said Robert Izzett, Sales Director at DWR. “That said, we remain committed to serving and supporting all LED equipment purchased from DWR until the end of product life. We really look forward to this new venture, which will offer customers a wide product portfolio and more competitive pricing. Once Unilumin arrives in South Africa, the DWR team will be in touch to show customers some exciting new samples.”



All existing SLA agreements stay in place, says Bruce Riley, Technical Director at DWR. “The DWR Distribution workshop will continue servicing and repairing LED displays for both new Unilumin clients and all previous customers.



Customers can look forward to a fantastic brand, technical support, dedicated workshop and Unilumin Certified Training, which is planned to take place within the next month.



Recently visiting the Unilumin Factory, Dylan Jones from DWR, who will head the brand, also looks forward to the next chapter. "I am thrilled about the partnership with Unilumin. Their comprehensive product range and technology give our customers access to cutting-edge solutions with industry-leading reliability. After visiting the factory and meeting the Unilumin team in person, my confidence in the product's quality is rock-solid. We have full support from Unilumin in their innovation and commitment to providing us with world-class training and technical resources. This partnership raises the bar for visual display technology in South Africa."





Duncan Riley, founder of DWR, reiterates, “We as DWR Distribution look forward to this relationship and look forward to supporting our clients with solutions involving technical knowledge, sales support, technical support and most of all maintaining relationships while building new relationships as we travel our journey with Unilumin.”