

DWR supports 'Eazy Sobs Youth Day Tournament'

Posted on August 12, 2026



It's the little things that count, they say. So for DWR Distribution, it was a great honour to contribute to a soccer tournament titled the '*Eazy Sobs Youth Day Tournament*' in support of our very own Eazy Moeketsi, hosted in Marapyane Village.

Marapyane is a historic rural village in Mpumalanga's Dr J.S. Moroka Local Municipality, founded in the 1800s by the Bakgatla ba Tabane people. It's also where Eazy grew up, in an environment where challenges like high youth unemployment and limited local infrastructure sit alongside a

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strong culture of community living, of people looking out for each other. To this day, just as when he was young, it's nothing uncommon for adults to still arrive home over holidays or weekends from their busy city lives and play a game of soccer with the elders and young ones.

"Community activist Seobane Moche recently approached me to give back to my hometown through sport," Eazy explains. It's also where the tournament gets its name – from their joint names.

Here, giving was as simple as providing branded T-shirts for the organisers of the soccer tournament and buying trophies to award to the winners.

"The tournament was all about motivating youth and encouraging them to keep active and showcase their God-given talents," Eazy smiles. "We believe that through sports, many communities can be uplifted through talented boys and girls. Sport enables people to change family situations, because many people coming from villages come from humble beginnings."

Coming from a middle-class family, Eazy says soccer was his shield. "Not only was I talented enough to play it, but it also helped me feel like I was on par with every child on the street. We had no peer pressure about wearing fancy clothes or having to look the part on the weekend. We shared the same dreams and the same religion: soccer. Hence, even today, there is a saying that soccer is like a religion."

A memory Eazy will never forget was when one of the owners of a youth team bought him his first pair of soccer boots. "His name is Bra Shake. His daughter recently got married in 2026, and since I'm in the entertainment industry, we made sure to help out with our demo PA system. My second pair, I bought myself when I started working for Iyeza in 2003.

"I would like to thank DWR for not even hesitating when I asked for a sponsorship to help young boys back in our village, as I know firsthand what it's like growing up in a village where opportunities are limited. Many young boys and girls give up early on their dreams. Through this tournament, we wanted to show them there is hope and people who care out there."

Duncan Riley from DWR ends, 'It is always wonderful to give back to the community and also to focus on the needs of individuals at DWR. Ezeria has been with DWR from the beginning, and it is always an honour seeing him every day living his life as a true example of a person giving back to his peers and his community.'