

## DWR receives ProLyft Distributor Platinum Award



DWR's Robert Izzett, Kevin Stannett, JP de Vernon, Marlene Riley, Vincent van Niekerk, Richard Smith and Dylan Jones.

Prolyte Group presented its 2018 Distributor Awards at the International Training Centre (ITC) in Germany during their recent Partner Immersion Event (PIE).

PIE is the bi-annual event for distributors from all over the world to embrace the supportive atmosphere from each other and together with the Prolyte people. Prolyte Group shares the knowledge with the latest industry trends and changes, while distributors transfer the dynamic information to Prolyte Group that allows them to provide close-to-market products and services.

"Investing in our partners for a long-standing relationship is a priority," says Lambert Bouwmeester, Prolyte's Chief Executive Officer.

At the end of the PIE, Prolyte Group presented the Distributor Awards which recognise Prolyte Group's outstanding distribution partners based on sales performance, project realisation, training organisation, business development and brand enhancement.

South African Prolyte distributor, DWR Distribution was awarded a ProLyft Platinum Award at the event. Managing Director of DWR Distribution, Duncan Riley says: "We are very proud of the team at DWR for this award. We also recognise all of the assistance that we receive from Prolyte, particularly Paul Hatfield, William Voskuil and John Postma." Riley goes on to thank all of the clients that have invested in Prolyte over the years.

"Prolyte Group is a company whose business is widespread all over the world and is becoming increasingly

prosperous. This success could not be realised without the effort from our distributors, who are dedicated to growing Prolyte's business and their customer base," the company states.