DWR the new Littlite agents



DWR Distribution is honoured to be the newly appointed Littlite agents. Littlite was represented in South Africa for many years by Tadco's Simon Oates, who recently, very generously, made the decision to pass the brand on to DWR. A large stock order is coming soon, and DWR is running a competition where three people will have opportunity to win the Littlite Anser Lampset 18 "Goosneck and Dimmer integrated into chassis.

Littlite products are made in Michigan, America, and the vast range of task lamps are not only suitable for sound and lighting consoles, but can be used as map lights, desk lights, lectern lights, microscope lights, inspection lights and reading lights.

Sturdy metal components are used in the critical areas of the products. The Littlite LED products provide the best performance in a small, robust package and are unmatched in light output, color temperature, energy efficiency and versatility. With this in mind, products carry a limited lifetime guarantee.

"We initially wanted to order Littlite task lights from Tadco for our DiGiCo console users," explained Duncan Riley of DWR. "In true Simon Oates fashion, he opted to rather make a phone call to Littlite and ask if the brand could be transferred to us. Littlite is a well-loved product in our market and we look forward to making it available to our clients. Thank you Simon."

On a lighter note, Littlite has had its fair share of fame on the red carpet! The fixture can be seen in various movies such as in Julia Roberts' classroom in the movie Larry Crowne, and in both Ocean's Eleven and Twelve. If you go back in time to the comedy series Frasier, Littlite featured in many episodes in the show's radio studio, and this famous little light was also used in the remaking of Ghostbusters.





To enter DWR's competition, visit the DWR Distribution Group page on Facebook. Simply let us know which is your favourite Littlite product and you could win the Littlite Anser Lampset.