



Words by Nicole Barnes, Pro-Systems â€“thank you!

Robe has once again set the bar for multi-functional moving light fixtures with the global release of the much anticipated MegaPointe in September of this year. DWR Distribution, the sole distributor of Robe products in South Africa, presented this revolutionary unit to the South African market at a launch, hosted at their offices in



Robe international sales director, Harry von den Stemmen and product manager Ondrej Hegar took the MegaPointe through its paces for attendees, demonstrating the fixtureâ€™s versatility, brightness, amazing colour mixing technology and, most impressive, the range of gobos and effects incorporated into Robeâ€™s new product offering.



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Speaking to Pro-Systems at the launch, von den Stemmen states: “We are very pleased that DWR hosts events of this nature, as it provides people with the opportunity to experience new equipment first-hand.” He adds that: “We have to make sure, as manufacturers, that we introduce new equipment within a reasonable time frame across all of the regions that we serve, to ensure that nobody is disadvantaged. Working in close collaboration with DWR ensures that end users in the South African market have an equal opportunity to access new product offerings.”



Hegar, who led the practical demonstration of the MegaPointe states that: “The MegaPointe is doing really well across the world, and I firmly believe that we will have similar success in South Africa.” When questioned about what he feels differentiates the MegaPointe from other product on the market, Hegar states that the unit’s unique effects “especially the prism engine” are notable and bring something new and exciting



The launch was well attended by various stakeholders in the live events industry – reflecting the unique relationship that DWR has established with its customer base over the years. Eminent lighting designer Joshua Cutts told Pro-Systems: “This is as always a great launch by DWR.” Commenting on his impression length is that it is an gularly.



Stuart Andrews of the Gearhouse Group added to the positive feedback following the product demonstration, stating that he felt the MegaPointe was a “fantastic product.” In response to being questioned about how he felt the MegaPointe would be received, he said: “I think that it is going to clean up the market, and with DWR behind it, we are confident of getting the support that we need.”



Director of DWR Distribution, Duncan Riley expressed his confidence in the new Robe MegaPointe, stating that: “I am very happy with the product that Robe has brought to the market.” He added his thanks for the support shown at the MegaPointe launch “both from DWR’s customer base as well as from Robe. DWR’s Cape Town office will be hosting a similar event on 6 November.





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