

DWR Distribution becomes the sole distributor for Magnimage in South Africa



Schalk Botha and Bruce Riley of DWR with the team from Magnimage

DWR Distribution is pleased to announce that it has been appointed as the sole distributor of Magnimage display control solutions for the South African market.

Over the past ten years, Magnimage has established itself as a leading manufacturer of a wide range of display control solutions for the rental, entertainment and permanent installations markets. The company has enjoyed great success in China and is in the process of broadening its global footprint with the view to becoming a preferred supplier of display control solutions for medium to large enterprises.

Magnimage specialises in manufacturing display control solutions for LED/LCD and DLP displays and is rapidly gaining a reputation for delivering high-quality, robust products at an attractive price point. The company's comprehensive range of display control solutions have been successfully deployed for a range of applications, including for large-scale video walls for the eventing industry, permanent installations in entertainment venues, as well as for the out-of-home advertising, education and corporate markets.

"Magnimage's range of consoles, scalars, switchers and processors are well-suited to the South African market, where technical service providers want high-quality products at an affordable price," says Lee Harry, sales supervisor at Magnimage. "Our products are used extensively by the government and other high-profile clients in China, and we have invested significantly in R&D over the past ten years to elevate our products to comply with the highest international standards."

Product manager and digital display expert at DWR Distribution, Schalk Botha, says "We are confident that the partnership we have established with Magnimage will enable us to continue to meet our customer's needs by delivering complete digital display solutions for the rental and permanent installation markets."

Harry concurs, adding that "When we decided to appoint a distributing agent in South Africa, we quickly established that DWR is one of the leading companies in the region and they are as committed to customer satisfaction and after-sales support as we are. We have every confidence that DWR will provide the level of local servicing and support needed to keep our customers in the region happy."

For more information about Magnimage's extensive range of products, visit [Magnimage](#).