

# DWR appointed as South African Distributor for BirdDog

Posted on September 10, 2024



Dylan Jones from DWR Distribution looks forward to representing BirdDog in South Africa.

DWR Distribution, a distributor in the South African audiovisual market, takes pleasure in announcing its recent appointment as a distributor for BirdDog, a globally recognized company specializing in a wide range of equipment including NDI encoders and decoders, PTZ cameras,

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and control software designed for the video production and broadcasting industry.

Phill Lane, VP Sales EMEA, commented, “DWR Distribution has been an established supplier of products within the M&E and AV space for many years, representing many well-known brands and we are delighted to be working with them. BirdDog’s range of AV products and connected workflow solutions fit well with their existing line-up and the requirements of their established customer base. With a reputation for excellent customer service and a strong knowledge of local markets, DWR Distribution and BirdDog will make excellent partners. Together, we will be able to meet customers’ needs quickly and efficiently”.

BirdDog is known for its innovative solutions that enable high-quality video transmission over IP networks, catering to the growing demand for reliable live streaming and remote production workflows. Their products seamlessly integrate advanced technology with user-friendly interfaces, making them essential tools for professionals across various sectors.

“It has been a pleasure to meet with Phill Lane from BirdDog, and discuss how we can help our customers with their NDI requirements,” commented Dylan Jones from DWR Distribution. “I’ve always been excited about the idea of DWR distributing Birddog, and it’s great to see that vision becoming a reality. The stock is already flying off the shelves, which just goes to show how in-demand and popular these products are.”

For more information about BirdDog and its range of products, visit their official website at <https://birddog.tv/>.