



DWR adds 3 new staff

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A warm welcome to Derek Kruger, Nicolet Britz and Judd Harrison Courtesy Louise Stickland

Johannesburg, South Africa based DWR Distribution has appointed 3 new staff members – two joining the technical support crew, and one new face for the office and admin team. The company has expanded after an extremely strong start to 2010, plus additional activity generated by the 2010 World Cup, which has seen a flurry of business for South Africa's leading professional lighting sales company.

Judd Harrison comes onboard as technical support, where he joins DWR's Bruce Riley, Nick Britz and Eazy Moeketsi. A key element of DWR's success is the amazing after sales support and technical back-up – something that's a real industry talking point in the region. With the recent step up in business, adding Harrison to the team ensures that DWR can offer the highest levels of service.

It also means that the warehouse will be fully staffed allowing Britz to take an increasingly active role in onsite technical training and product support, while Riley covers all the on-site and on-the-road tech support requirements.

Harrison has a vast experience in electronics engineering. He previously worked for sales company Tadco for 5 years, where he specialised in systems integration. Before then he also worked in the industry in Cape Town.

He says, "I'm really excited to be part of the DWR team. They are all great people with lots of enthusiasm, drive and the right attitude to business and service".

Derek Kruger becomes the new Workshop Manager at DWR's Strijdom Park HQ after an industry career in service and repair, most recently working for rental company Sound Stylists, before which he freelanced.

He comments, "DWR is a great new opportunity to expand my knowledge. It's an awesome company and everyone is dedicated to providing absolutely the top customer service. I see a long future here!"

Nicolet Britz is combining some reception duties with general administration, where her friendly and positive personality fits perfectly into the DWR vibe.

Britz gained an Entertainment Technology Diploma from the Pretoria Technikon, (now the Tshwane University of Technology) and then toured for six months nationwide with "Ladies Night" as stage manager, sound and lighting operator ... so multiplexing comes naturally, and she knows a thing or two about lighting.

She then worked on make-up and as a hair stylist for the SABC's News Department and during this period, did the make-up for six seasons of the popular Noot vir Noot musical game show, a Christian show called Life 24/7, and for production company ATTV, who worked on a large Rand Merchant Bank campaign. Britz regularly worked on Morning Live and Weekend Live, 108 Degree and World Today. Immediately before joining DWR she was a hair and make-up freelancer for E-TV. She says of working with DWR, "It's been fun so far, I've learnt a lot and I'm proud to be part of the team."

Says DWR's MD Duncan Riley, "Investing in the right people is fundamental to the company's success and its smooth operation, and all three of these share our philosophies and commitment to excellence with a smile".