



DNG Presentation Staging Introduces LEDBeam 350 Lights



DNG Presentation Staging Introduces LEDBeam 350 Lights

Posted on April 14, 2024



Seaton Beukes, Sinethemba Ntlombeni, Neels Smit, Duncan Riley, Kevin Stannett, Ingo Dombrowski, Jeroen Vanaalst, Bram De Clerck, Tyrese Fillies, Sachin Jegels and Wihan Pretorius.

Exciting developments are underway at DNG Presentation Staging's (DNGPS) Cape Town Branch in Brackenfell, as they recently welcomed a game-changing addition to their arsenal: eight Robe LEDBeam 350 lights, purchased through DWR Distribution to meet their evolving needs and to be on par with global lighting practices.

With a commitment to excellence and a national presence with offices in both Cape Town and Johannesburg, DNGPS delivers top-tier AV and event production services across South Africa.

Neels Smit, General Manager of the Cape Town offices, is thrilled about the company's latest acquisition. "We're always striving to stay ahead of the curve," he shares, "and these new fixtures represent the pinnacle of lighting technology." With a keen eye for innovation and a fierce commitment to customer satisfaction, Neels and his team are eager to put the LEDBeam 350s to the test.

"We recognized a growing trend towards these lights as the new industry standard," Neels

explains. “Their versatility and compact size make them ideal for our diverse range of events, especially in venues with lower ceilings.”



Tyrese Fillies, Duncan Riley, Seaton Beukes, Sachin Jegels, Neels Smit, Jeroen Vanaalst, Bram De Clerck, Ingo Dombrowski, Sinethemba Ntlombeni.

The Robe LEDBeam 350s offer an impressive array of features, including a 8200 lumen output, a dynamic zoom range of 3.8 to 60 degrees, and state-of-the-art lens coating technology for crystal-clear beams and vibrant colour washes. Additionally, advanced features such as CPulse™ ensure compatibility with the most sophisticated camera systems, making them a valuable asset for DNG’s corporate events and gala dinners.

But it’s not just about the equipment; it’s about the dedicated and experienced team behind it. Neels emphasizes the importance of expertise, professionalism, and attention to detail. “Our focus is on delivering flawless experiences for our clients,” he affirms. “From maintaining our gear in pristine

condition for sub-hire to providing exceptional service, we take immense pride in everything that we do.”

Like many in the technical supply industry, DNGPS faced challenges during the COVID-19 pandemic, but their resilience and commitment to innovation and excellence have kept them going strong. DNGP is poised for success in the post-pandemic landscape: with momentum on the rise and a growing inventory that includes Robe lighting fixtures, Absen LED screens, Prolyte trussing and staging, and MA Lighting consoles, DNGPS is always happy to help, be it to provide a turnkey solution or to assist with the dry hire of equipment.



DWR Distribution extends their heartfelt thanks to DNGPS for their unwavering support and passion for their craft. “We recently had the team from Robe lighting visiting South Africa, and it was such a pleasure to visit both DNGPS branches to meet their teams and witness their dedication first hand,” says Duncan Riley of DWR Distribution. “Their enthusiasm is contagious, and we’re confident that their new lighting fixtures will shine brightly in their capable hands.”

With their new LEDBeam 350s leading the way, DNGPS is ready to illuminate the stage and set the



DNG Presentation Staging Introduces LEDBeam 350 Lights

standard for excellence in event production. Here's to many more successful collaborations and unforgettable experiences!