

## DKSS offer exciting Pop-Up Events



CJ de Klerk and Warwick Lawson of DKSS

For those who refuse to give up on life, events and making memorable occasions, DKSS are proud to announce Pop-Up Events and their in-house virtual live studio.

Midrand based technical supplier, DKSS, has surrounded itself with upbeat clients and suppliers to create unusual events during these unusual Covid-19 times. The company's in-house studio, more like a television broadcast space, consists of a 12m x 4m stage with a 12.5m x 3m curved Absen PL 3.9 Lite screen (a gorgeous backdrop for content), while lighting includes 18 Robe LEDBeam 150s for fast beam work and a quality wash and 12 MiniPointes, particularly useful when hosting a band or music production on stage.

"Our saving grace has been the relationships built with our suppliers over the years," agree CJ de Klerk and Warwick Lawson of DKSS. "Changing the look and feel of the studio is as easy as picking up the phone and requesting furniture, draping or a call to Fogtech for additional equipment." The studio can be set up as a hybrid event to accommodate a small, seated audience.

While the virtual studio currently has four events for the coming months, it's DKSS' Pop-Up which is causing a stir! Pop-Up is a very likeable and doable solution when hosting with up to 250 guests indoors or 500 guests outdoors in adhering to the current South African gatherings regulations. "It means that clients can choose to come to us, or we can go to them with our micro-studio solution!" said de Klerk.

DKSS have taken it a step further and will either solely provide the full technical and live stream solution at events or clients can take advantage of their various packages aimed at corporate events, fashion shows, funerals, birthdays and weddings. The Pop-Up wedding includes full technical live streaming, a wedding dress designer, hair, nails and beauty, a photographer, wedding cake, music and décor.



“We’ve actually done two Pop-Up weddings, one indoor and the other outdoor on a farm near Wonderboom,” comments de Klerk. “The guests, comprising of eight families, sat in their cars, similar to a drive-in scenario. They watched the ceremony via a live-stream and would blow their horns as the preacher said something about the bridal couple!” With the new regulations in place, the small wedding party will be able to sit inside the church.

With no certainty as to when life will return fully to normal, Pop-Up allows the bridal party and close friends to attend a wedding, while the audience at home can be part of the ceremony, cutting of the cake and even the first dance. The audience really takes part, initially receiving an invitation and then dressing up to be at the special occasion. DKSS has a screen set up so that the bridal couple can view all their friends watching them.

While the world anxiously waits for the Covid-19 pandemic to pass over, DKSS has created an environment for their clients to continue hosting events and celebrations, backed-up by a professional and service-driven team.