

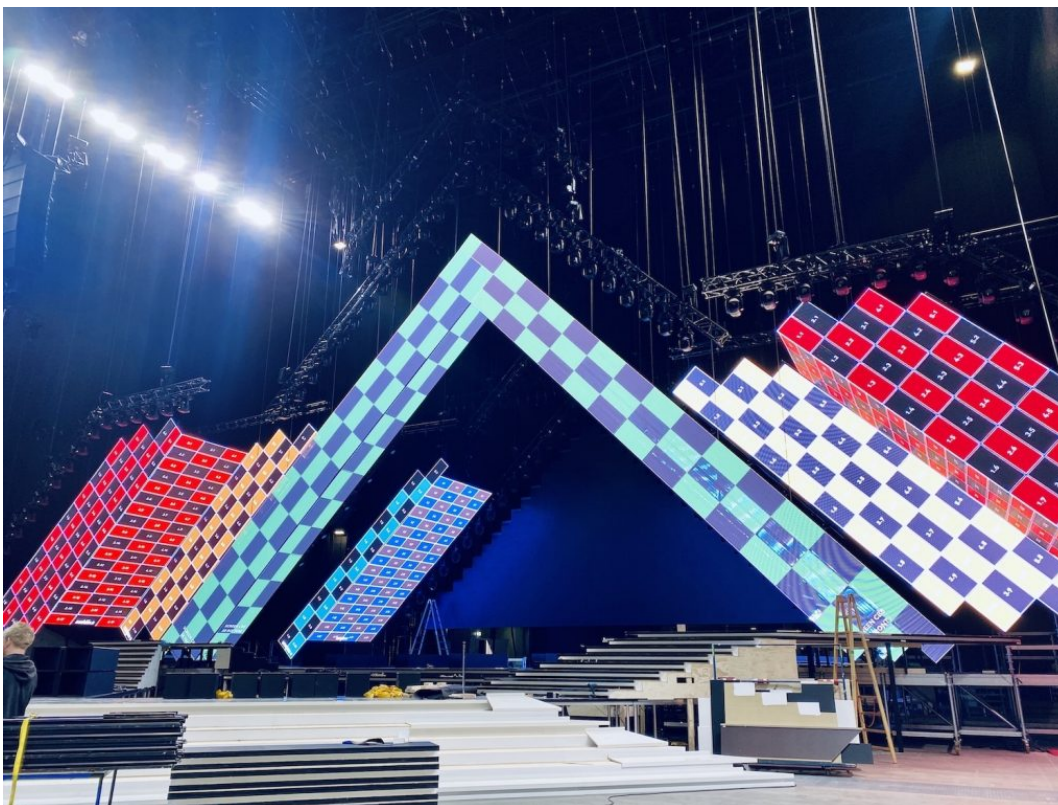
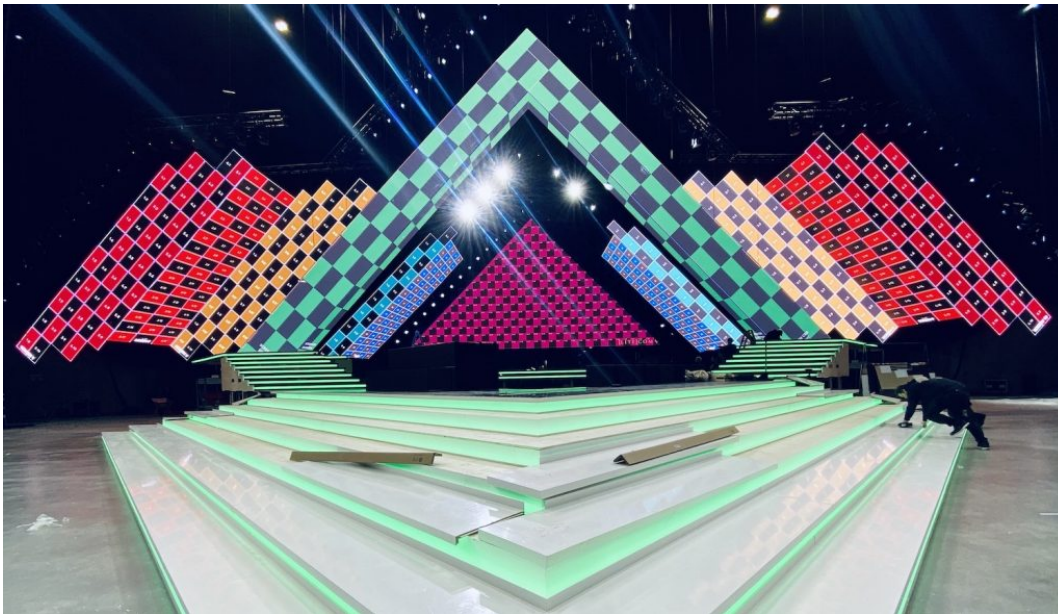
Danish 'Melodi Grand Prix' Dazzles with Hippotizer Karst+





Denmark – Denmark’s annual music competition to find its Eurovision entry reached its big finale in March at Copenhagen’s 16,000-capacity Royal Arena. Known as the Dansk Melodi Grand Prix, hopefuls battled it out against a striking stage design made up of 450sq.m of LED screen, shaped into ever-expanding triangular shapes. These were fed perfectly mapped visuals by a chorus of Green Hippo Hippotizer Karst+ Media Servers.

Hot shot Hippotizer aficionado 4K Projects, which is based in Copenhagen, was commissioned by Danish national broadcaster Danmarks Radio to project manage the video and lighting aspects of the show. The company’s Mikkel Samuelson and Balder Thorrud have been involved with Dansk Melodi Grand Prix for a decade, and are well-versed in creating memorable visual feasts.



The 2020 heats were held without an audience, due to the COVID-19 pandemic. Despite this, TV viewers at home were treated to a full production, which went ahead to celebrate the 50th anniversary of the Dansk Melodi Grand Prix. All performances were backed by The Antonelli Orchestra, heightening the vibe and spectacle.

