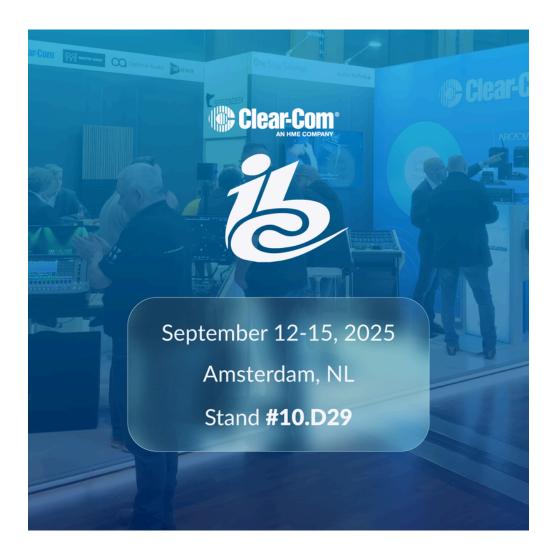




Clear-Com to Spotlight Broadcast Solutions and Special Events at IBC2025

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ALAMEDA, USA – 13 August 2025 – <u>Clear-Com</u>® will showcase a full lineup of intercom innovations for broadcast professionals at IBC2025, taking place September 12-15 in Amsterdam, NL. On display at Stand #10.D29 will be the latest addition to the FreeSpeak wireless family, the award-winning <u>FreeSpeak Icon™</u> beltpack, the adaptable <u>Arcadia®</u> Central Station, and new enhancements to Clear-Com's virtual intercom portfolio.



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The FreeSpeak Icon beltpack, released earlier this year, delivers robust wireless performance on 1.9 GHz (DECT) and has already earned nine Best in Show awards for its innovation and design. With nine programmable buttons, four channel volume controls, and Bluetooth 5.3 connectivity, it supports fast-paced broadcast environments where communication clarity is critical. The beltpack integrates easily with both the Arcadia and Eclipse® HX systems, enabling large-scale production teams to communicate with clarity and efficiency. Its intuitive interface and design make it an ideal solution for everything from OB vans to multi-studio operations.

The Arcadia Central Station serves as Clear-Com's IP-based intercom powerhouse for hybrid wired and wireless deployments across complex broadcast operations. With the latest firmware release, Arcadia supports up to 32 V-Series $\operatorname{IrisX^{\tiny TM}}$ panels, giving production teams greater capacity and control. The system also allows for dynamic reallocation of I.V. Port resources, meaning users can flex Arcadia configuration to meet their own requirements for specific channel requirements and broader interconnectivity.

Clear-Com will also feature its virtual intercom suite including <u>Gen-IC</u>®, <u>Agent-IC</u>® and <u>Station-IC</u>™, which empower hybrid and remote teams to collaborate without sacrificing audio quality or reliability. Gen-IC, recognised with a Best in Show award at IBC 2024, will also be showcased with new integration options and expanded functionality. Attendees can also explore the <u>EHX v14</u>® software release, which simplifies configurations and enhances IP-based communication. For a deeper dive into Clear-Com's solutions, attendees can book a training session at IBC 2025 with this <u>form</u>.

"With FreeSpeak Icon and Arcadia, we're giving broadcast teams tools that match the speed, complexity, and precision of modern productions" said Kari Eythorsson, Product Manager at Clear-Com. "From multicrew sports coverage to live studio shoots, these solutions are engineered to keep teams in sync and in control."

Clear-Com is also excited to highlight Mina Sabet, Head of Production at <u>TED Conferences</u>, who will appear as a featured speaker during the <u>IABM GEP</u> panel, "Business Transformation – The Mediatech Buyer Perspective", on 12 September at 1:30pm at the IABM Hub, Diamond Lounge.

Later that evening, Clear-Com will host a celebratory happy hour at Stand #10.D29 from 5:00-6:00pm,



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with remarks from Sabet and a second guest speaker to be announced. Sabet will highlight how Arcadia & FreeSpeak Icon have been integrated into TED's Corporate AV workflows, helping enhance communication and coordination across TED's global productions.

All perspective IBC attendees are welcome to use code IBC1148, for a free exhibit pass.