

# Clear-Com Revolutionizes Global Football Draft with Gen-IC Virtual Intercom System

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**ALAMEDA, USA** - [Clear-Com®](#) is proud to announce the successful deployment of its cutting-edge [Gen-IC®](#) Virtual Intercom and SkyPort™ Virtual System Management Platform at the major 2024 football draft event. This groundbreaking technology facilitated seamless communication for 36 at-home users and 20 remote draft picks across the globe, including countries such as Germany, Mexico, Nigeria, Ghana, the UK, Ireland, Australia, and Spain.

Dave Ragains, Broadcast Engineer at Show Machine, shared his insights on using Gen-IC for this high-profile event: “Like anything, you choose the right tool for the job. Gen-IC was the correct tool for our events because they tend to be pretty channel-intensive; with several users on the Draft using 24 channels. Gen-IC also offers a much faster connection time than LQ or even EHX architecture, so there was no holding your breath to see if a client was able to connect.”

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This groundbreaking technology facilitated seamless communication during the prominent 2024 professional football draft event, known for selecting top college players to join professional teams. The event, widely followed by fans of American football, saw the Gen-IC Virtual Intercom system ensuring smooth coordination among participants worldwide. Throughout the draft weekend, an impressive 765,000 attendees experienced the event, showcasing its immense popularity and broad reach. Clear-Com's Gen-IC Virtual Intercom system played a crucial role in ensuring smooth communication and coordination among participants, regardless of their location.

One of the key advantages of the Gen-IC system is its ability to offload complex IT tasks to the expert team at Clear-Com. "It's also very nice to move some of the big-brain IT work off of my plate and let Clear-Com manage the servers, open ports, and keep the internet up. All I have to do is connect my LQs to Skyport, then point them at the correct workspace. After that, I can focus on providing customer support and getting everyone talking," Ragains added.