

## Claypaky's Sharpy Plus Wins Product Innovation Award at India's PALM Expo in Mumbai



(June 17, 2019) – **Claypaky's Sharpy Plus** fixture won the **PALM Sound & Light Award for Outstanding Lighting Product Innovation at PALM Expo India 2019**, which recently concluded at the **Bombay Exhibition Centre of Mumbai**.

PALM Expo is India's foremost exposition for pro audio, lighting, live sound, installed sound and AV integration for the entertainment, events and music production sectors. The expo's Sound & Light Awards honor professional excellence and contributions to the events entertainment industry.

"Sharpy Plus is a game changer for Claypaky in the Indian market," says **Pankil Ahuja, Claypaky's Sales Manager for India**. "Sharpy Plus launched in India at the PALM expo and quickly won honors as outstanding lighting innovation. Many prospective customers requested demos units for evaluation for their inventories."

Sharpy Plus is a true hybrid unit serving as a perfect beam light and a perfect spotlight suitable for every type of application. Its extraordinary luminous efficiency ensures substantial savings through lower power consumption. Sharpy Plus offers a wide range of effects and a high light output beating all other lights in the same category.



Ahuja notes that Sharpy Plus not only meets the demands of the price-sensitive Indian lighting industry, it's also trending among a new generation of lighting professionals seeking high-quality luminaires for high-profile applications. "Sharpy Plus fills the needs of any rental company that wants to do quality shows with a cost-effective unit," he says.

Claypaky fixtures played a leading role in **Grammy and Academy Award–winning Indian musician AR Rahman's live Flowers TV show**, which played to two days of sell-out crowds in **Kochi, India**.