

Claypaky is top of the leaderboard at Wargaming Fest



Moscow, Russia – An exclusive Claypaky rig of almost 300 cutting-edge moving-head fixtures delivered the high-impact lighting for international game developer and publisher Wargaming Group’s highly anticipated debut video game event ‘Wargaming Fest’ in Moscow’s Expocentre.

Production and lighting designers Maxim Martynov and Jevgenij Juhnevich of Moscow-based production company MAX \ MAX Productions specified 81 x Claypaky Sharpy, 56 x Claypaky Stormy CC, 46 x Claypaky Mythos, 22 x Claypaky Alpha Profile 1500 and 76 x Claypaky A.leda B-EYE K20 supplied by Russian rental and production outfits Arlecchino Techno and MF Group.

“The work during the preparation period of the show was extremely detailed,” says Max Martynov. “We discussed every second, every costume and every colour with the Wargaming team. This design tenacity followed through into our desire to achieve the ‘perfect lighting quality’ through extensive pre-programming and the selection of Claypaky fixtures.”



Throughout Wargaming Fest audience members were encouraged to take part in real-time video game tournaments that were live streamed across the globe. Lighting designer Jevgenij Juhnevich created an immersive lighting environment using the Mythos and Alpha Profile 1500s to unify the show’s live gaming tournaments, musical performances, product demonstrations and 20,000 strong live audience.

“The Mythos and Alpha Profile 1500 have great intensity of light,” says Max Martynov. “The brightness and integrity of colour make them ideal for televised events such as the Wargaming Fest.”



The Claypaky Mythos has an advanced CMY colour system based on three gradually fading color wheels with an additional 14 colour filters on three wheels, as well as two CTO filters (3,200K and 2,500K) and one CTB filter to ensure congruent translation of colour for the camera; vital for Wargaming's live streamed elements.

To create key moments during the event the MAX \ MAX team utilized the diverse lighting effects of the Sharpy, Stormy CC and B-EYE K20s.



"Thanks to the perfect lighting quality and pre-programming of the show we were able to save the unique 'cyber-sports' style during the video game tournaments," says Max Martynov. "The cyber-sports looks were created using colourful and dynamic beam effects from the Sharpy in combination with the bright strobe effects from the Stormy CC."

The MAX \ MAX team rigged the Stormy CCs, Claypaky's award winning LED colour changing strobe, to create the outline of two hexagon-shaped side panels on the event mainstage. The strobe's advanced LED technology allowed the MAX \ MAX team to dictate the frequency, duration and intensity of the fixture's light pulses.



“Alongside the Stormy CCs we used the pixelated graphics effect of the B-EYE K20s’ micro-beams to focus the audience on key moments during the event program,” explains Jevgenij Juhnevich. “The B-EYE K20s have an incredible light intensity and the effects during the show looked fantastic!”

Five rows of Claypaky’s LED hybrid fixture, the B-EYE K20, which can operate in ‘Wash’, ‘Beam’ and ‘FX mode’ were rigged inside the hexagon side panels of the mainstage. The fixtures were organised in five parallel rows to create angular graphic effects made possible by the fixture’s 37 individually controllable RGBW LEDs on its front lens.



“Claypaky fixtures always perfectly complete any show,” says Jevgenij Juhnevich. “They’re incredibly versatile. Whether I’m using them on a live performance, an onstage conference, or a gaming festival like this one, they never fail to provide me with everything I need.”

Wargaming is an award-winning online game developer, publisher and one of the leaders in the free-to-play Massively Multiplayer Online Gaming (MMO) market. Founded as a privately held company in 1998, Wargaming has shipped more than 15 titles. Currently, Wargaming is focused on its team-based MMO war series dedicated to the mid-20th century warfare that include the armored World of Tanks, the flight combat World of Warplanes, and the naval World of Warships. The three intertwined titles form a common gaming universe integrated within the portal www.wargaming.net.