

## C...on's Axcor





**UK** – The 1Rebel group’s new London gym is mixing high intensity workouts with high end entertainment technology, using **Claypaky SharBars** and **Axcor 300s** to create an immersive fitness environment.



Adrenalin hunters and clubbers alike are being invited to experience the new venue, in the Victoria area of the city, which features a pre-programmed lighting design created by internationally renowned LD Durham Marengi.



“1Rebel commissioned me to specify a rig that could create a lighting show more like a high-end night club than a gym, to meet their concept of ‘taking fitness entertainment to the next level’,” says Marengi. “The fixtures needed to be fast moving, dynamic and bright, to shoot dense beams of colour around the room with nightclub like effects. The SharBar was my first choice; it does all of the above and much more.”



The 1Rebel Nova fitness studio is a two-tiered, futuristic space with high walls, wrapped in a metallic skin with a galvanised steel staircase.



