

CLAYPAKY LAUNCHES THE FIRST BEAM MOVING LIGHT WITH A LASER SOURCE AT PL+S 2019, ALONG WITH SEVERAL OTHER NEW PRODUCTS

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The spectacular launch of the Claypaky XTYLOS, the first ever laser beam moving light, was a great success. About 10,000 people attended the live demo shows at Claypaky's stand during the four days of Prolight+Sound 2019.



The success of the XTYLOS video teaser was even more overwhelming. It received over 150,000 views on various social media channels! The teaser undoubtedly led to a lot of industry professionals wanting to witness the innovative developments in light technology in this revolutionary new unit in person.

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The XTYLOS lived up to their expectations. The extraordinary beams of parallel, solid, colourful, ultra-concentrated light which emerge from its lightweight, compact body make the Xtylos a game changer in the world of entertainment lighting.



It is a beam moving light that uses a revolutionary **laser** source specifically built for it, which is enclosed in a reliable, safe, completely sealed module. It is a powerful engine that creates an incredible range of colours. Thanks to a special optical unit developed by Claypaky and the typical effects of a professional moving head, lighting designers and operators can use the XTYLOS straight away without any special training.

The Xtylos was not the only highly appreciated Claypaky product at Prolight+Sound.

The Axcor Wash 600 made its world première at PL+S 2019. It is a versatile, enhanced version of the Axcor Profile 600 with the same colour generation technology. In addition, it is fitted with a framing system with four blades and three focal planes. The unit is available with three interchangeable lenses, which may also be purchased separately: PC (standard), Fresnel or Clear.

The Axcor Profile 400 and **Axcor Spot 400** are the most complete LED moving head lights in their category, and are equipped with all the most advanced optical, lighting, mechanical and electronic functions.

The SHARPY PLUS is the first 100% hybrid unit, capable of being both a perfect beam light and a perfect spot light. It fits the high-performance Osram Sirius HRI® 330W X8 lamp, and large numbers of Sharpy Plus units are due to be used at the Eurovision Song Contest in Tel Aviv from 14 May.

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The HY B-EYE is the latest innovation in the B-EYE range, with all the range's successful characteristic features, which have been improved and further enhanced. It is more powerful (it fits 40 watt RGBW LEDs), more efficient, more interactive with media servers (with Kling-Net protocol built-in), more versatile and quieter than ever.

The MINI-B is the smallest LED light ever made by Claypaky for the professional market. Although it weighs only 7 kg (15.43 lb) and measures only 34 cm (13.39 inches), the Mini-B incorporates all the most modern and innovative technological features. The light source is based on 40 watt Osram RGBW LEDs, and the central LED can be controlled separately from the outer LED ring.

The CloudIO is an IoT device (patent pending), which provides technicians with comprehensive diagnostics for Claypaky lights returning from events. This tool collects data on the hours of lamp life of each unit and the conditions of the various components, and updates the firmware, simply by connecting to the cloud. The CloudIO is equipped with a retrofit system so that it may be used with almost all Claypaky lights.

Claypaky CEO Pio Nahum said: *"Once again Claypaky chose Prolight+Sound to present a revolutionary new product and confirm its role as an innovative company. Everyone agreed that the XTYLOS was the most significant new product at this important international event. We are obviously proud of our success, and seeing our booth so crowded was a great satisfaction. Visitors also appreciated the other innovative products we brought to the fair, both for their variety of applications and their performance. We are also pleased with the success of our new CloudIO tool, with which Claypaky enters the world of connectivity. It shows we are also attentive to our customers' maintenance needs."*

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