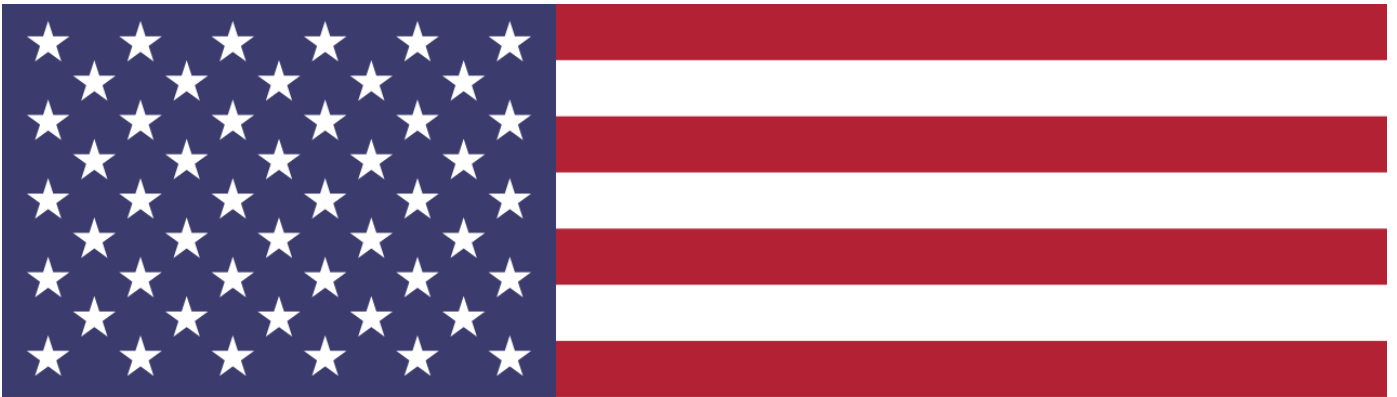


Claypaky Changes US Distribution System with Launch of US Sales and Operation Center

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April 11, 2019 - Claypaky is pleased to announce the opening of its US Sales and Operation Center. The company, which is known for placing great value on personal contact with its clients, will now have a local team of American lighting experts providing a high level of customer service for Claypaky products.

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Leading the new team are respected lighting industry veteran **George Masek** as well as **Dennis Knopf**, former Senior Sales Manager at **Osram**, the parent company of Claypaky.

“Finally, our American customers can enjoy all the benefits of our direct presence in the United States,” says **Pio Nahum, CEO at Claypaky**. “We are going to offer them attractive sales options as well as US-based technical support after their purchase. We want to ensure that customers enjoy an exceptional return on their investment through the highest functionality of their equipment”.



“The multi-decade experience of our American team, combined with the ability to innovate – for which our brand is famous, will all be directly available to users there,” **Francesco Romagnoli, North America Sales Manager** explains, “followed by opening an advanced technical assistance center, these new developments will enable Claypaky to immediately serve our customers in the best way possible.”

“I’m so impressed with the technological leaps that Claypaky is making – they are doing some truly revolutionary things. It is a great pleasure to have the opportunity to share these directly with the dealers, artists, and technicians that we know in the US” added Masek.

“I am thrilled by this new professional opportunity,” says Dennis Knopf, “It will allow me to bring the solid experience I gained with Osram Entertainment Group to the Claypaky customers. I am very pleased to be part of the new North American team. With the global team of Claypaky and OSRAM we will be able to supply and support the entertainment industry with innovative products never seen before”.