

Clay Paky shine at Prolight +Sound

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Clay Paky stand

It was the most successful ProLight+Sound ever for Clay Paky. Pío Nahum, Clay Paky CCO, did not mince his words when he described the results the Italian company had achieved at the largest show for the industry in the world.

During the four-day show in Germany, Clay Paky's stand was constantly crowded with countless industry professionals from every continent. The demo area in particular was literally "taken by storm". Although over thirty demos were held, both in English and German, they were always "sold-out", forcing many determined latecomers to watch the demonstrations from the passageways along side the booth.

This was no doubt due to the new products on show – **the B-EYE, the SuperSharp and the Stormy** – and the ability of Clay Paky's lighting designer, **Marco Zucchinali**, to put on a highly impressive light show.



“Once again we have managed to come up with truly innovative products,” Pio Nahum said with satisfaction. “The trade professionals have responded enthusiastically, exactly as we expected. Our company’s policy is clear to everyone: develop innovative concepts and quality products to scoop the competition, especially the unfair competition from the Chinese market. When the first ‘clones’ of our latest successful light start to arrive, we are ready to launch yet another major new product.”

[Click here for the Highlights \(VIDEO\)](#)

[Click here for the Clay Paky Product demo show \(VIDEO\)](#)

2014 CLAY PAKY NEW PRODUCTS

Clay Paky’s stars at ProLight+Sound were the B-EYE, the SuperSharpy and the Stormy.

After the awards at Plasa in London and LDI in Las Vegas, the B-EYE has hit the mark again and scored a **triple crown!** It has won the best lighting product prize at the first ever **PIPA Light & Sound Press Awards**. The prestige of these awards is ensured by its jury, consisting exclusively of professional journalists from the international specialist Press (over a hundred journals and websites).

The B-EYE is a high performance wash light, a breathtaking beam light, and a generator of completely new spectacular visual effects. Clay Paky presented a complete family of B-EYE lights at ProLight+Sound 2014, including the B-EYE K20, B-EYE K10, B-EYE K10 Easy and B-EYE K10 CC versions.

The **SUPERSHARPY** amazed everyone for its incredible power. It is about four times as powerful as the Sharpy, although the indoor fair surroundings did not allow this power to be fully appreciated. The news, which Clay Paky had deliberately kept secret until the last minute, quickly spread all over the world. After only a few hours, the page announcing the new light on the Clay Paky website had clocked up over 3000 likes!

The **STORMY**, a new LED strobe, was instead highly appreciated by rock fans owing to its masterly mix of technological innovation and continuity with tradition. It is reminiscent of the effect of a classic strobe, but provides the versatility typical of LED technology.

[Click here for the B-EYE @ Pipa Award \(VIDEO\)](#)

[Click here for the B-EYE @ Pipa Award review](#)

[Click here for the B-EYE technical description](#)

[Click here for the SuperSharpy technical description](#)

[Click here for the Stormy technical description](#)