

Cheers

01 June 2012



For the fourth consecutive year, AV Unlimited were commissioned by VWV as the preferred technical supplier for the SAB Marketing Sales and Distributors Conference. This annual event was held at the Cape Town International Convention Centre. An estimated 1 600 people, all South African Breweries internal staff, attended the convention, business sessions and the new Brand Experience. The Brand Experience, which works well on a similar event in the United States, is a networking area where delegates gather after various sessions. Here all SAB brands were displayed in an exhibition type fashion and complimented with lighting and background music.



AV Unlimited

arrived in Cape Town on Sunday and the set up had to be complete by Wednesday for rehearsals. The event was hosted on Thursday and Friday.



Guillaume



hours. Having
mented them with a

One of the

newcomers to this SAB gig was Victor Vermaak as the lighting designer. “I told Victor to run with it,” said Guillaume, and using his grandMA2 light, he did a sterling job. Also at his disposal were the brand new Robin 100 LEDBeams. The superfast lightweight fixtures have great effects including colour chases, various strobing



straight forward,”
performances. “It
so happy that we

In retrospect,

Vinor was sorry the grandMA2 course which he attended recently was only held after the SAB event. "I could have worked so much quicker," he grins. "It's an awesome desk."

AV Unlimited

History AV Unlimited was established by Arnaud Ducray in November 1991 and in March 1992 Guillaume joined his brother, studying Marketing Management on the side. Brotherly love was set aside as Guillaume was made to sit outside to clean cables, learning the ropes like any other employee.

This passion to service, instilled some 20 years ago, has kept AV Unlimited focussed on service and delivery. "Our motto is to do it right the first time," said Guillaume. "Take your time and do it right." This has enabled them

Word of mouth has



Equipment List:

1 x Grand MA2 light

12x Mac700 Profiles

12x Mac700 Wash

12x Mac600 Wash

48x 1000w Par 64 Parcan

12x 500w Par 56 Parcan

12x 750 ETC Source four

3 x AVO powercube

1x MGD Co2 hazer (compliments of DWR)

1x JEM Glaciater

24x LED Parcans

24x LedForce 18

7x Robe 700 Profiles

12x Robe 700 Wash

12x Robe Robin 100 led Beam

Conference: 18 x 2k Blondes

12 x 750 ETC Source 4

24 x Parcan

2 x AVO Powercube

8 x Mac 700 Profile

8 x Mac 700 Wash

1 x Tiger Touch