

Business owners, please complete the survey!



EVENTS INDUSTRY RESEARCH SURVEY

We are asking for a seat at the negotiation table but what will we say when we get there?

This is an urgent appeal to all companies in the events industry! In order to present stats to the South African Government, please COMPLETE THE SURVEY and forward it to all event company owners you know. This includes equipment rental and sales, Event/Conferences/Exhibition organisers, Event/Conferences/Exhibition service providers, Venues etc.

We Need Reliable Statistics so that we have a case to state when the Government meets with us! The technical production and live events industry in South Africa has been one of the hardest hit under the current Disaster Management Act, enacted by the government on 15 March 2020. Stakeholders in the industry, such as SACIA, TPSA and the SA Events Council, have been trying to engage with the government since the start of the lock-down, but few gains have been made.

These industry statistics are desperately required to present to Government:

- The event industries contribution to the GDP
- The number of people employed by the sector
- Job losses and business distress
- Lack of workable Business Relief Funding

If you are a company owner in the technical production and live events industry – PLEASE CLICK ON THE LINK AND TAKE THE SURVEY <https://www.surveymonkey.com/r/GK3WH72>
Please circulate widely among your industry colleagues.

All information will be used for a collective report and no individual information will be shared.

Many thanks to Sun Circle for this initiative. Should you require any further information please e-mail Simon Robinson: simon@suncirclegroup.com

If we do not stand up to be counted our existence will continue to be ignored! [#LightSAred](https://twitter.com/LightSAred)