



# BirdDog Unveils Its Most Powerful Lineup Yet

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BirdDog is raising the bar at IBC 2025. Join us at booth 7.C13 and experience three groundbreaking PTZ launches designed to deliver cinematic quality, seamless flexibility, and ultimate reliability:

### **X1 30x**

The award-winning X1, now with a 30x optical zoom for unmatched reach and versatility. Perfect for lecture halls, houses of worship, corporate spaces, and live events. [Learn more](#)



### XL Ultra

Cinematic imaging meets robotic precision. Featuring a large-format 4/3" sensor, dual 4K60 outputs (PTZ + panoramic), and advanced AI auto-tracking. With FreeD support for XR/AR, dual streaming, and the ability to output Full NDI® and NDI HX3 simultaneously, XL Ultra is built for high-end broadcast, XR stages, and premium live productions. [Learn more](#)



BirdDog's new outdoor PTZ camera, designed to thrive in extreme conditions. With an IP66-rated body, 60x zoom in HD, a 500m IR laser for night vision, and next-gen AI tracking, O4 is the ultimate solution for stadiums, outdoor broadcasts, security, and large-scale events. [Read more](#)



Fresh Updates for MAKI Live & Ultra!

### **MAKI Live:**

Expanded Creative Control

The latest MAKI Live firmware makes creating even easier. Add your own USB microphone, fine-tune colour with the new WebUI Colour Matrix, and unlock vertical video for social platforms. Plus, enjoy in-app SD card management and a battery percentage indicator for total confidence during shoots.



### **MAKI Ultra: Seamless Integration & Performance**

MAKI Ultra's update brings deeper control and improved compatibility. BirdDog API support, a zoom speed slider in BirdUI, and enhanced VISCA make integration with BirdDog KBD and third-party systems effortless. Optimised NDI handling, streamlined HDMI/SDI settings, and an audio input fix ensure rock-solid performance every time.

