BirdDog Unveils Its Most Powerful Lineup Yet

Posted on September 15, 2025



Copyright © DWR Distribution

BirdDog is raising the bar at IBC 2025. Join us at booth 7.C13 and experience three groundbreaking PTZ launches designed to deliver cinematic quality, seamless flexibility, and ultimate reliability:

X1 30x

The award-winning X1, now with a 30x optical zoom for unmatched reach and versatility. Perfect for lecture halls, houses of worship, corporate spaces, and live events. Learn more



XL Ultra

Cinematic imaging meets robotic precision. Featuring a large-format 4/3″ sensor, dual 4K60 outputs (PTZ + panoramic), and advanced AI auto-tracking. With FreeD support for XR/AR, dual streaming, and the ability to output Full NDI® and NDI HX3 simultaneously, XL Ultra is built for high-end broadcast, XR stages, and premium live productions. Learn more

Copyright © DWR Distribution

BirdDog Unveils Its Most Powerful Lineup Yet



O4

BirdDog’s new outdoor PTZ camera, designed to thrive in extreme conditions. With an IP66-rated body, 60x zoom in HD, a 500m IR laser for night vision, and next-gen AI tracking, O4 is the ultimate solution for stadiums, outdoor broadcasts, security, and large-scale events. Read more



Fresh Updates for MAKI Live & Ultra!

MAKI Live:

Expanded Creative Control

Copyright © DWR Distribution

The latest MAKI Live firmware makes creating even easier. Add your own USB microphone, fine-tune colour with the new WebUI Colour Matrix, and unlock vertical video for social platforms. Plus, enjoy in-app SD card management and a battery percentage indicator for total confidence during shoots.



MAKI Ultra: Seamless Integration & Performance

MAKI Ultra’s update brings deeper control and improved compatibility. BirdDog API support, a zoom speed slider in BirdUI, and enhanced VISCA make integration with BirdDog KBD and third-party systems effortless. Optimised NDI handling, streamlined HDMI/SDI settings, and an audio input fix ensure rock-solid performance every time.



Copyright © DWR Distribution