



Before Mediatech: Meet Bob Schacherl

Posted on July 9, 2011

09 July 2011

Bob Schacherl

Vice President of Worldwide Sales & Marketing

Philips Vari-Lite



It is a privilege to have Bob Schacherl attending Mediatech this year that is not even two weeks away!



Nick asked: "How did you get into the industry?"

After graduating from the University of Texas with a Radio/Television/Film degree, I went to work for Blackstone Audio-Visual which was the company High End Systems emerged from.

Nick also asked: "What is the most awkward situation you've been in - work related that is?"

Working with faulty A/V equipment that continually revealed the winners of an international music awards

show prior to them being announced by the host.



Derek asked: "What is the most adventurous thing you've ever done?"

It's a tossup between diving The Great Barrier Reef and scaling the Pyramids and Machu Picchu.



Dave asked: "Do you have any interests / hobbies outside the industry?"

Music, sports, yoga and wine.



Cherine asked: "What is your most impressive international event / project?"

Being involved with and attending the 2000 Olympics in Sydney.



Sherryn asked: "Could you name one of your little pleasures in life?"

Regular massages.



Before Mediatech: Meet Bob Schacherl