



## **Beetek appoints DWR as South African distributor**

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Dylan Jones and the DWR team look forward to offering the Beetek range to the South African market.

Beetek is pleased to announce the appointment of DWR Distribution as its official distributor in South Africa and our second stock order will be arriving soon. Beetek delivers rugged, high-quality connection and transmission products for the ProAV industry, backed up with first-class service and support.

With this partnership, DWR will offer the complete range of Beetek products, including Armoured Multi-Core Fiber, Active Optical HDMI, Stackable Cable Reels, Extenders, and Adapters. This collaboration ensures that the South African live events industry gains access to a new range of affordably-priced premium products.



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“Since the first conversation with Duncan and Dylan, I immediately knew that DWR was the perfect partner for Beetek,” said Aaron Lange, Beetek International Team. They understood the products, asked all the right questions, and were able to see the little details that set Beetek apart from the others.”



Founded in China in 2016, Beetek was established with the vision of designing and building solutions that make work easier and more efficient for the end user. Their vision is to become the world's leading provider of connection and transmission products and services in the PROAV industry, providing customers with uniquely-designed products that employ the latest in materials, resulting in new standards for the industry.



“Beetek offers an extensive product range that will complement all of our current AV solutions and allow us to support system integrators with their future installations,” said Dylan Jones from DWR. “We are grateful for the opportunity to represent the brand in South Africa. DWR is always looking for new ways to enhance customer convenience by having everything they need under one roof.”

For more information, contact Dylan Jones.