

Avolites continues Prolight + Sound 'Arena' console buzz at PLASA Focus, Leeds



UK/Germany – Avolites proved its truly international appeal at Prolight + Sound 2015, teaming up with dealers, distributors and friends from around the world to celebrate the launch of its Arena console, the new Titan V9 operating system, and its industry-leading new features such as Autoblend.

Visitors to the Avolites Prolight + Sound stand came from more than 40 countries, and included a high number of potential new distributors, especially from North and West Africa and the Caribbean.



Now, the Avolites team is continuing the buzz by debuting its well-received new products in the UK at PLASA Focus, Leeds, on stand N-D01.

"The Arena consoles attracted a huge amount of attention during April's Prolight + Sound in Frankfurt – we were inundated with lighting designers, rental companies and specifiers, generating a fantastic response from many of the people who came to see the new arrival to the Titan product range," says Avolites' Sales Director Koy Neminathan. "They were pleased to see the vast array of faders and buttons alongside an integrated touch screen, as well as the 7" touch screen and the rotary encoders. The unique Optical Switch built in to the console was hailed as an incredibly useful tool. We took over 30 orders for Arena and the Optical Titan Net Switch just on the first day and look forward to exhibiting it in Leeds!"



The Avolites Arena is the ideal console for festivals, theatres and anywhere that a larger control surface is required. It combines the popular interface of the Tiger Touch II with 30 additional Playback faders and expanded live control options and features.

Alongside the vibrant main display, a second touch screen provides an additional workspace window, also labelling the adjacent macro buttons and rotary pots.

These fully assignable playback encoder pots allow intuitive control of channels and effects. The six LCD screens display electronic legends for 30 faders, for speedy access to all your playbacks, fixtures and palettes.

A brand new optical output means the Arena is equipped for fibre connections, with no signal loss over long distances, from front of house to the stage – essential in large and outdoor venues.

Offering seamless Multi User compatibility, the Arena can be used as master, back-up or extra programming surface, considerably cutting your programming time by allowing multiple Titan programmers to work simultaneously, before the main console takes charge.

Arena is capable of processing 16 DMX universes, with 8 physical DMX outputs, and this can be further expanded with Titan Net Processors for up to 64 universes.

Both the new Arena and Quartz consoles offer MIDI in and headphone out on the console as well as a 7 band Audio Trigger functionality.

Arena will be running the incredible 'hot-off-the-press' Titan V9 software, which includes a multitude of new features, including the amazing new Key Frame Shapes, providing the capability to create radically different looks while using the same palettes in seconds; Align, for effortless value copying from existing fixtures to new fixture groups, either in a recurring pattern or a smooth fade; RGBW and ARGB colour mixing and Pixel Mapping to get maximum punch and more accurate colours from your LED fixtures, thanks to new, four-channel pixel mapping and colour mixing, and several new Theatrical functions – Titan now supports MIDI Show Control, and many more useful options.

On stand, visitors can also experience demos of the revolutionary Autoblend feature of Ai.

Autoblend distinctly sets Ai apart from the competition by allowing blending of large projection surfaces using multiple projectors. In addition, there is a brand new Surface Modelling page for the creation of editable 3D sets, and performance is hugely improved, with render engine optimisation offering 50% increased video throughput. Compositing high-resolution background layers with low-resolution foreground layers is also much improved.

Products on stand include: Tiger Touch II networked with Multiuser, Sapphire System with EX4, Quartz + Mobile Wing, Tiger Touch II + Fader Wing, Sapphire Media with EX8/S8, Titan Mobile, Quartz with S6 server, and dimmers.

PLASA Focus Leeds takes place at the Royal Armouries Museum on Tuesday 12 May and Wednesday 13 May 2015. Avolites is on stand N-D01.