

Avolites appoints new directors

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Photo Caption: L-R: Koy Neminathan, and JB Toby, recently appointed Avolites Sales Director Technical Director respectively

UK – Avolites Ltd has appointed Koy Neminathan to the position of Sales Director and JB Toby as Technical Director, effective immediately.

Since joining Avolites Ltd in February 2000 Neminathan has become an indispensable member of the core sales team and has been instrumental in energizing the company's longstanding sales success.

Neminathan, whose experience at Avolites encompasses the job of Business Development Manager from 2006 and then as Sales Manager from 2009, succeeds Steve Warren who will remain as an active Director of Avolites Ltd while also acting as Managing Director of fast-growing Avolites Media Ltd – a position he took on in September 2011.

As Sales Director of Avolites, Neminathan will continue to oversee and expand the vast International distribution network and also manage the UK sales team.

JB Toby has an equally strong and proven track record at Avolites Ltd having worked extensively within the research and development department since he joined in August 1994. Toby is the creator of the ART dimming range and team leader on projects such as the D4, Tiger Touch, Sapphire Touch and Sapphire Media as well as the Avolites Media Ai range of products. As Technical Director Toby will continue the user driven product development aided by the creative and multi-talented team at Avolites.

Welcoming the two newly made appointments, Steve Warren states; “I’m delighted to welcome Koy and JB into their new positions at Avolites. Their talent, commitment and drive are unquestionable. Restructuring the Board of Directors will enable us to further expand and strengthen our capabilities within all industry fields. Their unique understanding of the company’s goals and needs, as well as the close relationship they have with our customers, means that they have an uncapped ability to drive the company forward.

The formidable Avolites Board of Directors, boasts 113 years of industry experience and is completed by Meena Varatharajan and Richard Salzedo who remain as Directors in their current roles.