

AV Unlimited Delivers Joy at a Year-End Corporate Function



There are few that would argue that 2019 has been a difficult year for many in South Africa. As the year draws to a close, AV Unlimited and 24 Carrots Event Design helped a leading financial services provider remind its staff that there is still a lot of fun to be had at its year-end function, held at the Sandton Convention Centre in Johannesburg.

Event manager at 24 Carrots Event Design, Mase Langa explains that the client's brief was fairly simple – they wanted their team to have some fun. “The main idea was to deliver an event that was, above all else, about having fun after a tough year. We came up with a design that focused on colour, and the joy and elation that vibrant colour can illicit.”



The team at 24 Carrots Event Design provided the client with some renders, which showed a playful set that was designed to inspire a sense of play and whimsy. “We introduced colour and playfulness through the set, decor and lighting, and the response that we received was amazing. The client was blown away at how closely we delivered on the pre-show renders that we provided, and experienced that special magic associated with seeing their vision being realised.”

AV Unlimited, a leading South African technical services provider, stepped in to make sure that Mase and the 24 Carrots team’s vision could be realised. “The event was all about having fun and seasoned set designer, Dewet Meyer of JDM Unlimited once again delivered a highly creative and captivating set for the event,” says joint partner at AV Unlimited Guillaume Ducray. AV Unlimited’s Renaldo van den Berg brought the light to the party and used a wide range of LED fixtures to paint the space with colour. “I used a whole lot of LED fixtures, including parcans and movers, to colour this event beautiful,” says Renaldo. “From a control point of view, we used a grandMA console to run the show, with various other applications running off the desk to trigger AV and audio. As a result, we delivered a seamless event, and the client was very happy with the end result,” Renaldo concludes.



AV Unlimited is renowned for bringing an extra measure of passion and a can-do attitude to their projects, something which Mase and her team value immeasurably. “It is always such a pleasure to work with Guillaume and the amazing team from AV Unlimited. They are always willing to go the extra mile and are as committed as we are to delivering events of the highest calibre. When our clients ask for something at the last minute, I know that they are just a phone call away and they will always make a plan to meet the client’s needs.”

“At the end of the year, a little joy can go a long way, and we thoroughly enjoyed being a part of an event that was focused almost exclusively on sheer joy!” concludes Guillaume.