AV Unlimited and 4LED First in South Africa to Take Delivery of Absen NT1.9 V2

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(Above): Guillaume Ducray from AVU with DWR's Robert Izzett, Duncan Riley and Dylan Jones.

AV Unlimited and 4LED have become the first rental and hiring company in South Africa to take ownership of an Absen NT1.9 V2, purchased from DWR Distribution.

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Owned by Guillaume and Arnaud Ducray, AV Unlimited (AVU) is a Johannesburg-based technical supply company founded in 1991, known for delivering comprehensive technical solutions, with a strong focus on video and projection, and a slick, well-disciplined approach to producing standout events.



4LED was created to support the industry. As a dedicated LED company, it operates as a separate entity from AVU and supports customers who use Absen products. 4LED focuses solely on LED, investing in additional products to help other rental companies using the same LED technology.

“I vowed never to buy a smaller LED pitch than 3mm, and here we are with 1.9mm,” laughs Guillaume Ducray. “The eventing space has evolved, and this 1.9mm investment is focused on every day, smaller screens. The curved option is a design choice. AV Unlimited plays a role in show design, so curvature gives us more creative freedom. It absolutely makes a difference and allows us to influence event design going forward.”

Having owned Absen products for three years, Guillaume says the brand is stable, reliable, and

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built to last. “That’s one of the key things we look at — will the product last?”



The Absen NT1.9 V2 Indoor Series is a next-generation rental LED display designed for corporate events, auto exhibitions, and broadcast rentals. It offers improved impact resistance, a lighter panel design, and quicker installation.

“AVU started as a video company, so for us, having the latest video screens isn’t about quantity; it’s about quality. This product gives us that quality edge,” says Guillaume. “For our clients, we buy what we need. We don’t always buy for the wider industry — that’s where 4LED comes in, keeping additional stock when needed.”

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DWR’s Robert Izzett and Dylan Jones assisted with the sale. “Dylan introduced the opportunity, and Rob then drove it forward,” says Guillaume. “They have taken great care of us — I love Rob’s energy and drive. If there’s a problem, it gets sorted, and that’s the DWR way right now. It makes sticking with the brand an easy decision.”

After all these years, Guillaume still gets a kick out of investing in new equipment. “I still get excited. Yes, it’s a business plan, but you also need to have fun — and this will make the quality of our work even more rewarding.”

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