Audix microphones for SuperSport

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Mark Boyle from SuperSport.

Johannesburg-based SuperSport, one of the most successful and relied-upon providers of sports coverage across the continent of Africa, has invested in 70 Audix OM3 microphones supplied by DWR Distribution. The channel broadcasts most of the major sporting events and leagues –

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everything from football and cricket to motorsport – and apart from its satellite channels, feeds content to M-Net, CSN, and on occasion to M-Net HD.

Audio Operations Manager, Mark Boyle, a sports enthusiast, joined the broadcast team in 1997 and one of his personal highlights is playing a role in the development of his audio team and watching them grow. Mark explains that the new microphones were purchased to accommodate various language options available from the broadcaster including English, Zulu and Sotho. “The microphones are being used in our galleries where we add additional languages to sporting events,” Mark comments. “We have used Audix in the past, and the units offer great sound as well as being good value for money. We initially purchased fifty units during 2020, and more recently bought another twenty. The feedback from the audio crew has been positive and they love the sound of the Audix microphones.”

The Audix OM3 is a vocal dynamic microphone that offers a clear and accurate sound reproduction, resistance to feedback, and the ability to handle very high SPLS without distortion. A tight, uniform pattern helps isolate vocals from the instruments on stage. With a wide frequency range of 50 Hz – 18 kHz, the OM3 employs a VLM™ diaphragm for a clear, precise sound with exceptional voice response. Designed with slight bass proximity and a tailored mid-range, the OM3 hypercardioid microphone has a full-bodied sound on small to mid-sized PA systems while retaining true sound on large or professional PA systems.

Comments Kyle Robson from DWR, “The OM3 is a really great microphone as used in the SuperSport application and I know it will work for them for many gigs to come. Mark Boyle is a fantastic person and a pleasure to deal with. He always knows what he wants and regularly sends his team for audio training at our offices. We really appreciate the support.”

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