

Anolis and ArKaos Announce Partnership



Photo shows ArKaos CEO Marco Hinic on the left with Anolis's Tim Van Deb Eede

Premium architectural LED lighting manufacturer Anolis and leading real-time visual processing technology provider ArKaos ... announce a highly innovative collaboration which will see the two well-known and respected brands working together on several future product developments.

This will result in huge benefits to lighting and media designers and concept agencies using ArKaos and Anolis.

Anolis's LED lighting, pixel-based fixtures and other hardware will have ArKaos's newly launched cloud based communications protocol An-Ki embedded, meaning that the growing trend for video-mapped content being run through LED 'media' installations can be maintained remotely from anywhere in the world ... thanks to the ArKaos cloud!

"This will add huge value to installation designers working in all fields" commented ArKaos' MD Agnes Wojewoda, "It offers the possibility of fully flexible and stable control which will be added to future Anolis products, although the protocol will work with any LED fixture".

"We are hugely excited to be the first brand to team up with ArKaos on this unique project alliance" stated Anolis MD Tim Van den Eede, "As two extremely strong and forward-looking European brands, working together, we can provide cool and comprehensive lighting and media fixture ranges and control solutions at affordable prices".

Key areas and sectors of interest and activity will include digital billboards, interactive building and facade installations, corporate, industrial and commercial sales and cultural projects.

The move will involve a fluid bi-directional commercial relationship whereby ArKaos products like An-Ki and MediaMaster will be distributed by Anolis; while Anolis fixtures including ArcPix, ArcDots, DVPs and others will be sharing sales resources with ArKaos.

Both brands will be included on potential product specifications for projects.

It will mean that Anolis products can be supplied with a number of ArKaos' flexible and proven media server control solutions on-board, and there will be huge potential for the existing customers of both companies to discover the flexibility of the other. New contacts can be presented with many creative options for both fixtures and control.

Customers who invest via one brand will get the ingenuity, quality, experience and support of both established partners.

“Having media server and remote control technology like this as integral will set Anolis apart” confirms Tim.

Anolis underwent a major re-branding exercise at the start of 2018 when Tim was appointed as MD. He comments, “We and the team at ArKaos all share the same lively and proactive management style and can-do attitude, so we’re anticipating a long and proactive working relationship for the benefit of our respective client bases”.

Agnes concludes, “We are all looking forward to this combination of cutting-edge technologies – we will be able to offer faster, more flexible and even more versatile products and outstanding after-sales and client support”.