

Amon Tobin How Do You Live: Immersive Album Premiere in the Dark

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How Do You Live cover art

L-Acoustics Creations, Pitchblack Playback, and Nomark Records give Amon Tobin aficionados a sensory immersive listening experience in London

London, UK - October 2021 - Amon Tobin's life and work in production and sound design, spanning over 25 years, has set a high bar for sonic exploration and musical adventurousness. The artist's unique approach to intricate, cinematic electronica continues with the recent release of

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the *How Do You Live* on Nomark Records. To give listeners in London a special preview of the work, the label partnered with Pitchback Playback and L-Acoustics Creations to offer an immersive experience in a 24.1 immersive sound space designed by L-Acoustics, the world leader in premium sound systems for live events.



Amon Tobin in the Studio

Pitchback Playback hosts listening sessions for music lovers staged in total darkness to eliminate distractions and ensure that everyone present enjoys an opportunity to fully engage with remarkable albums from start to finish. With the lights out and optionally blindfolded, the sense of hearing is heightened in the absence of visual stimuli. This allows guests to fully surrender to sound and the physical sensations and detailed nuances of music played aloud and lossless.

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L-Acoustics Creations Immersive Sound Space

Part of this listening experience in the dark involves careful curation of environments. Pitchblack Playback found an ideal match in L-Acoustics Creations sound space in Highgate, London. The luxurious setting is equipped with 18 L-Acoustics Syva loudspeakers, frequently used in live music venues, at fashion shows, and in high-end nightclubs. The speakers hang on the walls in a 360° configuration allowing for a completely immersive listening experience, complemented by overhead pro audio speakers to create a full hemisphere of sound. The low frequency range is handled by a combination of Syva Low and Syva Sub, 23 in all, placed at floor level around the room to reinforce the visceral, haptic sensations of music.

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Pitchblack Playback Blindfold

Regarding this choice of venue, Ben Gomori, Director of Pitchblack Playback comments, “L-Acoustics Creations sound space is the ‘gold standard’ for us in terms of the quality of audio we are trying to provide. It’s the most powerful, detailed system we’ve had the pleasure of using at our events, and people are always blown away when they hear it in action at our sessions. When you listen to it with the lights out, it really takes it to another level.”

James Clayton, Label Manager of Nomark Records was a special guest at the Amon Tobin premiere. After listening to Tobin’s craft presented with pristine detail and precision, Clayton recalls, “One of my favourite quotes about Amon’s music describes his work *‘like a jeweler inspecting his gems through an eyepiece, before placing them back into the mix in just the right place to create a sonic experience of captivating abstracted beauty’*. The experience of listening to *How Do You Live* at the Pitchblack Playback session held in the L-Acoustics Creations space in London confirmed this many times over.”

To learn more about Pitchblack Playback’s upcoming events in London, including special events at L-Acoustics Creations, visit pitchblackplayback.com

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To learn more about L-Acoustics Creations sound systems and immersive sound spaces, visit **l-acoustics-creations.com**



L-Acoustics Creations London

About L-Acoustics Creations

L-Acoustics Creations is a division of L-Acoustics, offering exceptional sound systems and immersive sound spaces in residential and architectural environments. L-Acoustics is the world leader in premium sound systems for live events and large-scale architectural projects: music venues, stadia and sports facilities, hospitality, performing arts centres, museums, theme parks, and cruise ships. For decades, L-Acoustics has shaped the future of sound through the company's dedication to innovation, product design excellence and technologies that enable audio professionals and artists to elevate the listener experience. More information at www.l-acoustics-creations.com.

About L-Acoustics

Founded in 1984 near Paris, France, L-Acoustics is the market leader in professional sound reinforcement technologies. With 500 team members worldwide and offices in Paris, London, Singapore, Los Angeles, and New York, L-Acoustics is present in over 80 countries via our network of Certified Providers. Focused on solutions that elevate the audience experience, more than 20% of L-Acoustics' talent is devoted to R&D in the areas of acoustics, applications, mechanics, electronics, signal processing, and software development. In recognition of creating innovative professional sound technology, L-Acoustics was named as one of *Fast Company's* Most Innovative

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Companies of 2020.

Recognized for pioneering the line source array, L-Acoustics continues to shape the future of the professional audio industry with L-ISA Immersive Hyperreal Sound technology, a multidimensional, object-based approach to designing, mixing, and processing sound that results in extremely natural and intelligible audio, and a more vibrant, authentic connection between artists and their fans. Now also available for exceptional private sound spaces with L-Acoustics Creations designs.

L-Acoustics technologies can be heard in places like the Hollywood Bowl, Dickies Arena, Allianz Arena, home of Bayern Munich, or the Philharmonie de Paris, as well as the world's top-grossing festivals, and on tour with world-class artists such as Mark Knopfler, Aerosmith, and P!NK.

About Pitchblack Playback

The concept of Pitchblack Playback is simple: we host listening sessions where people can come and hear classic and upcoming albums ahead of release on a big cinema sound system, in the dark. It's all about cutting yourself off from distractions and giving albums the time, space and focus they deserve. We have sold over 15,000 tickets since Sept 2017 with thousands more on the waiting list. We run at least once a week in London, had just started monthly in New York before the pandemic, have just started monthly in Auckland now and have held one-offs in Berlin, Paris, Tokyo and Los Angeles so far.

We are changing the way people listen to music.