

ADJ's Vizi Beam CMY Creates Dazzling Aerial Effects for
NachtCollege in Tilburg

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48 of ADJ's new Vizi Beam CMY automated luminaires were used to fill the Poppodium 013 concert venue in Tilburg, the Netherlands, with a myriad of intense beams for a recent dance event hosted by promoter NachtCollege. The extensive feature set offered by these dedicated beam fixtures - including CMY color mixing - was fully utilized to create a wide variety of effects

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that completely engulfed the cavernous venue, generating a truly immersive experience for the large crowd in attendance.

The 3000-capacity Poppodium 013 concert hall was transformed into a nightclub when NachtCollege brought its all-night party to the Dutch city of Tilburg in mid-April. Technical production was led by the venue's in-house team, headed by Senior Lighting Designer Paul Cox. To help deliver the immersive experience the event called for, 48 ADJ **Vizi Beam CMY** fixtures were dry-hired from local rental supplier Spectrum AV to supplement the venue's house rig. Paul arranged the fixtures across four trusses – two on each side of the dance floor – running the length of the hall. The upper trusses were mounted near the ceiling with fixtures suspended downward, while the lower trusses hung directly below, with fixtures positioned upright. This layered setup allowed Paul to fill the air above the crowd with intricate, overlapping beam patterns that brought intimacy and energy to the expansive venue.

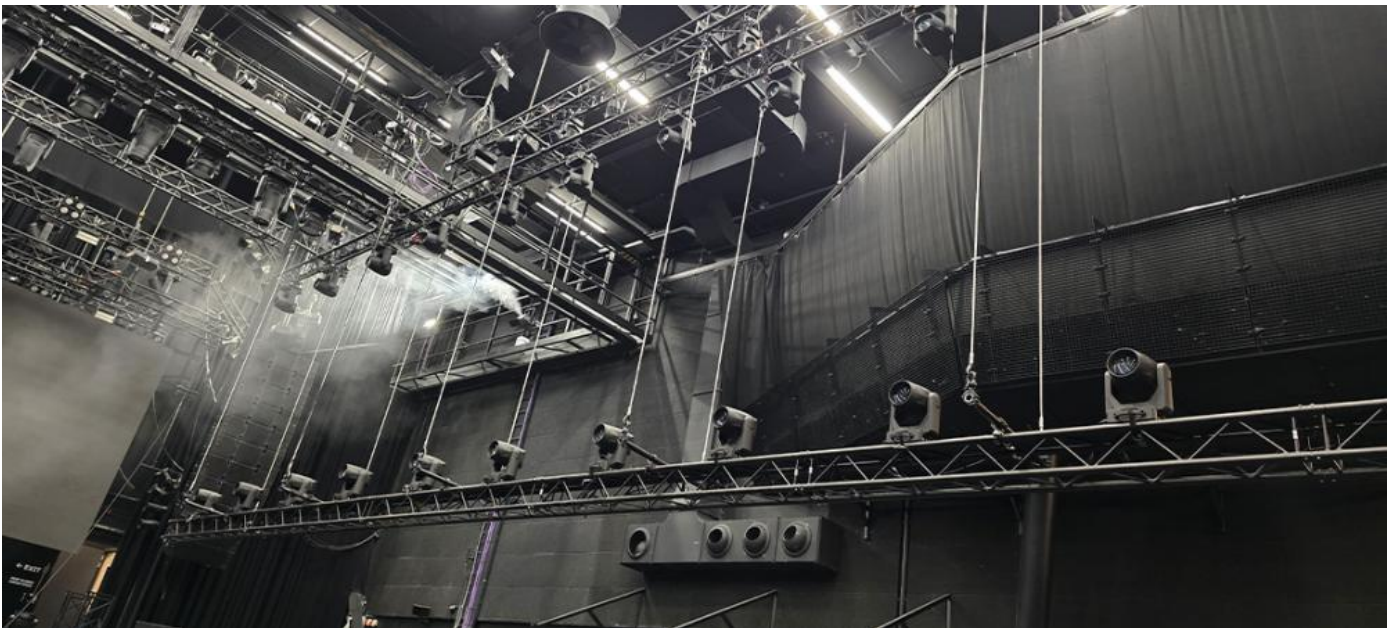


To deliver what the client was looking for, I knew that I wanted to bring in some dedicated beam fixtures,” explains Paul, “and I think the Vizi Beam CMY is one of the best options available on the

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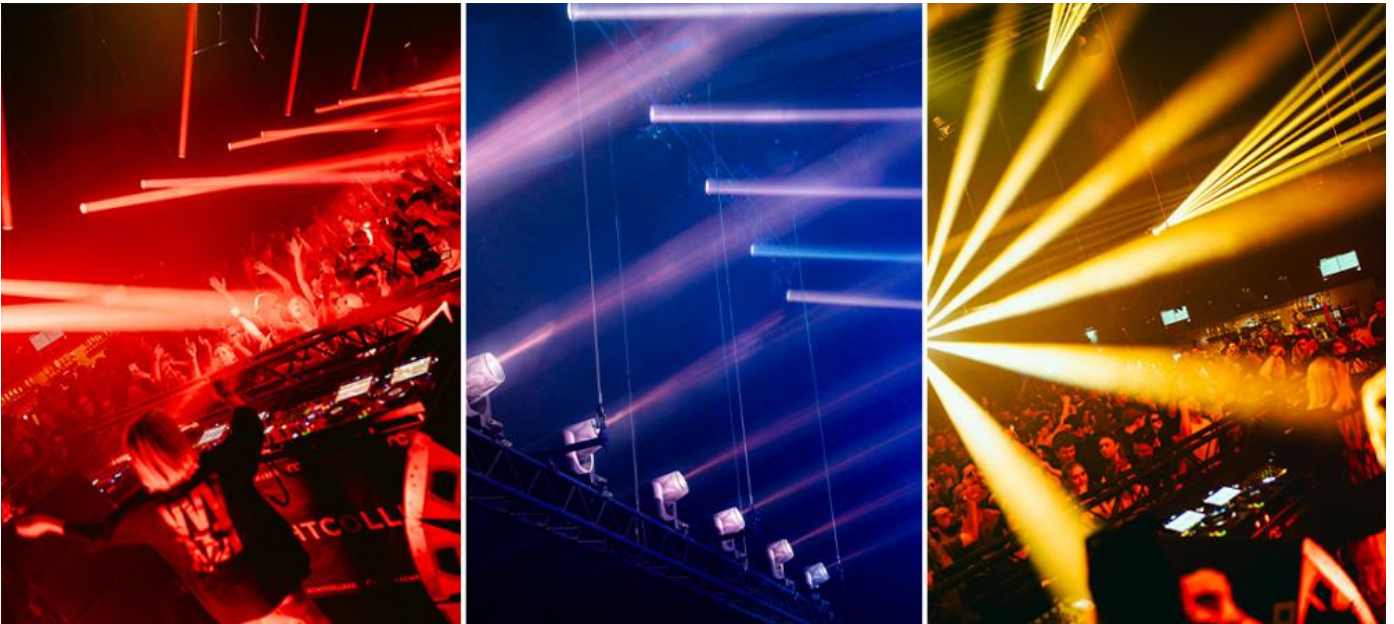
market at the moment. I reached out to Lex [Willems, COO at Spectrum AV] who helped me finalize the plan. Spectrum AV is a very easy company to deal with - they have a great team and are located close to Poppodium 013, which made things very easy."

The Vizi Beam CMY is the latest evolution in ADJ's extremely popular Vizi Series of moving heads, a versatile beam luminaire that combines immensely powerful output with an extensive collection of beam-shaping features. At the heart of the fixture is the Osram Sirius HRI 310W PRO discharge lamp. Its intense light output is harnessed through high-quality optics to deliver a stunning 2-degree beam projected from a large glass front lens. It offers extremely fast and responsive movement thanks to the integration of high-performance 3-phase pan and tilt motors. The unit's extensive suite of beam-shaping tools includes CMY color mixing as well as a separate color wheel with 14 options plus open white, a GOBO wheel featuring 17 static patterns (including four beam reducers), two rotating prisms (16-facet circular and 6-facet linear) that can be layered, motorized focus and a frost filter. In addition, the fixture is also equipped with a next-generation Aria X2 wireless transceiver, which allows wireless DMX control via a stable mesh network as well as remote fixture management from the Aria X2 BLE smartphone app and OTA wireless firmware updates.



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"The Vizi Beam CMYs performed very well, and the effects I was able to create with 48 of them above the crowd area were stunning," comments Paul. "These fixtures are very bright but also extremely fast and precise, which was important for this type of event. I also like the beam itself, because it is very narrow, and on top of that there are the beam reducers, which create incredibly tight beams. I used the CMY color mixing a lot - which isn't offered by many beam fixtures - to create some really nice color fades. And of course, it has a color wheel too, so I could also get those regular beam effects with bumps between vibrant solid colors. I didn't use the Vizi Beams for the first couple of hours, saving them as a surprise. But from that moment on they were the focus of the light show. Beams were everywhere - all around the crowd - which created a truly massive, immersive show!"



The deployment of ADJ's Vizi Beam CMY fixtures at NachtCollege in Tilburg showcased the fixture's full creative potential, delivering a striking combination of power, precision, and versatility. From immersive color fades to piercing aerial effects, the Vizi Beam CMYs helped transform Poppodium 013 into a dynamic, high-energy nightclub environment that captivated the audience throughout the night. The event served as a powerful demonstration of how these potent luminaires have the potential to elevate the atmosphere of large-scale dance events and create a truly spectacular and engaging experience.