ADJ To Showcase Latest Entertainment Lighting Technology at Prolight+Sound 2025



Taking place in Frankfurt, Germany, from April 8th to 11th, Prolight+Sound is one of the world's leading international trade fairs for event technology. Celebrating its 30th anniversary this year, the 2025 edition of the exhibition will provide the perfect platform for ADJ Lighting to showcase its latest innovations. As ADJ also marks its own milestone — 40 years of delivering high-quality lighting solutions — the company is set to present an array of exciting products, including automated luminaires and visually impactful static fixtures.

Visitors to Prolight+Sound 2025 will have the opportunity to experience firsthand the stunning Vizi Pix Z19, the versatile Hydro Flex L7 and Hydro Flex L19, the powerful 40 HEX Panel IP, the retro-inspired Vintage X and Vintage Bar, and the innovative Encore DBX blinder. Engineered for lighting designers, rental companies, and production professionals, these fixtures offer cutting-edge technology (including built-in Aria X2 wireless

connectivity), robust construction, and creative flexibility.

Bringing a modern twist to classic lighting aesthetics, the <u>Vintage X</u> and <u>Vintage Bar</u> fixtures blend powerful amber blinder LEDs with RGB backlighting for dynamic visual impact. The Vintage Bar features a linear layout with four independently controllable LED zones, while the Vintage X boasts a distinctive octagonal design with four amber LED blocks arranged in an X-shape. Both units allow for seamless linking to create custom arrangements that can be used to deliver unique stage and event designs.



Expanding ADJ's renowned Hydro Series, the <u>Hydro Flex L19</u> and <u>Hydro Flex L7</u> are high-performance LED wash zoom fixtures featuring IP65-rated protection. Equipped with 19 and 7 powerful 60-Watt RGBL LEDs, respectively, they offer individual pixel control, a wide zoom range, and multiple control options, making them ideal for touring and event production applications both inside and outdoors.



The <u>Vizi Pix Z19</u> is an automated wash zoom luminaire powered by 19 powerful 30-Watt RGBL color mixing LEDs. With a beam angle of 7° to 42° and lime-infused LEDs for enhanced clarity, this fixture provides everything from sharp, intense beams to wide, vivid washes. In addition, 30 x 0.5-Watt RGB LEDs are arranged around the primary lenses to generate background glow and chase effects and a further 40 x 0.5-Watt RGB LEDs form a ring around the outside of the fixture's face. These extra LEDs provide huge creative potential, allowing for the generation of a wide variety of mesmerizing eye-candy effects.



Another highlight of the ADJ booth will be the <u>Encore DBX</u>, a next-generation twin cell blinder designed to deliver stunning, high-intensity output. Featuring dual 150-Watt RGBAW LEDs and a built-in reflector illuminated by RGB LEDs, this fixture provides both blinder and background glow effects. With a sturdy IP65-rated housing, the Encore DBX offers lighting designers unmatched versatility.

A powerful and adaptable LED wash fixture, the <u>40 HEX Panel IP</u> features 40 high-output 20-Watt RGBAL+UV color mixing LEDs arranged in 10 independently controlled zones. The unit is the same width as ADJ's popular Jolt Panel FXIP, and shares the same casing and mounting bracket design, making it an ideal companion on floor package carts. With a rugged IP65-rated housing and built-in frost filter slot, this versatile unit is a production workhouse suitable for a wide variety of applications.



Completing the lineup of brand-new products on display at ADJ's Prolight+Sound booth will be the <u>WMS2 Media</u> <u>Sys</u>, an innovative LED video display system designed for the event industry. Supplied in a road-ready flight case, this system packages two WMS2 1000mm x 500mm, 2.6mm pixel pitch LED panels with a dedicated display stand. The stand has built-in castors as well as a Novastar video processor, allowing the easy deployment of a 2m x 0.5m portable and freestanding LED video display surface that is ideal for branding and directional signage.

"Prolight+Sound has always been an essential event for ADJ Lighting, and this year is particularly special as both the show and ADJ reach milestone anniversaries," comments ADJ's European Sales Director, Sebastian Mobers. "We are excited to connect with customers and industry professionals in Frankfurt, where we will showcase our latest innovations designed to unleash creativity."

Taking place at Messe Frankfurt, Prolight+Sound 2025 will run from Tuesday, April 8th to Friday, April 11th. ADJ will be exhibiting at Booth #E57 in Hall 12.1, where visitors will meet the company's experienced team of sales and product specialists, who will be available to answer questions and provide in-depth product demonstrations.

