

ADJ Showcases Performance Ready Innovations at ISE 2026

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ADJ returned to Integrated Systems Europe (ISE) 2026 with a strong presence, welcoming lighting and AV professionals from across the EMEA region to experience its latest Performance Ready solutions firsthand. Exhibiting from stand #6Q300, the company presented a curated selection of new lighting and control products, alongside professional audio solutions from sister brand AVANTE Audio, reinforcing a shared focus on performance, reliability, and seamless system integration.



ISE once again proved its status as the region's leading trade event for the audiovisual and systems integration industry, bringing together manufacturers, integrators, designers, and production specialists from across Europe, the Middle East, and Africa. Many of the lighting products featured on the ADJ booth had debuted in North America at LDI in Las Vegas in December, making ISE the first opportunity for many EMEA visitors to see these innovations operating live.



One of the most talked-about fixtures on the stand was the Hydro Beam CMY, an IP65-rated beam fixture designed for demanding environments where both durability and performance are

essential. The fixture delivers an exceptionally bright, narrow beam with crisp definition, maintaining consistent output even under challenging conditions. Fast, accurate movement, advanced optics, and a comprehensive effects package — including CMY color mixing — provides designers with a high level of creative control, while the rugged construction underscores its suitability for professional touring and outdoor applications.

Also drawing attention was the Focus CMY Compact, a high-output moving head that balances impressive performance with a streamlined, portable form factor. Its versatile optical system allows smooth transitions between tight beams and wide coverage, while full CMY color mixing, precision effects, and responsive movement delivers the kind of control typically associated with larger fixtures — all from a compact design ideal for flexible deployment.

The Jolt MFX 360 stood out as a striking example of hybrid fixture design. Combining two contrasting visual personalities into a single unit, it offers warm, scenic illumination on one side and intense strobe and color effects on the other. Motorized tilt and continuous rotation introduce dynamic motion, while built-in macros and zone control enable complex looks to be created quickly and efficiently.



ADJ also highlighted the new Protégé Series, consisting of the Protégé XS, XM, and XL. Together, these LED moving head spots formed a scalable family designed around a consistent visual and

operational philosophy. Each model offered precision optics, advanced color systems, and extensive beam-shaping tools, allowing users to choose the appropriate output level for their needs without compromising creative flexibility or consistency across a rig.

Versatility was further demonstrated by the Vizi FX7, a multi-effect moving head that combines four distinct visual elements within a single fixture. Six RGLB LEDs deliver a variable wash through motorized zoom, while bidirectional lens rotation enables bold multi-beam effects. A central RGLB LED produces kaleidoscopic visuals, complemented by an outer ring of sixty RGB LEDs that add eye-catching 'eye candy' effects.

Another highlight was the Vizi Xtreme, a compact beam wash moving head engineered for speed, intensity, and impact. Powered by an RGLB LED engine with advanced color mixing, it produces vivid saturated colors as well as high-quality white light across a broad color temperature range. Pixel control, optional continuous rotation, and an outer LED ring allows for intricate animations and striking aerial effects, all from a lightweight yet robust fixture.

Beyond lighting, ADJ showcased the AX2 lighting console, an all-in-one control solution built on the ONYX platform from Obsidian Control Systems. Combining tactile hardware controls with an integrated touchscreen, the console provides intuitive access to advanced programming tools. High processing power, flexible connectivity, and an onboard media engine make it a compelling solution for managing complex lighting systems from a compact footprint.



Completing the presentation, AVANTE Audio introduced visitors to the new Akro Series active line array system, which was nearing shipment at the time of the show. Designed for scalable deployment and consistent sonic performance, the system demonstrates the complementary relationship between ADJ and AVANTE Audio, highlighting their shared commitment to delivering complete, professional-grade production and integration solutions.

Reflecting on the show, Sebastian Mober, ADJ's European Sales Director, commented: "ISE has firmly established itself as the most important trade show for the EMEA region, and it remains an invaluable opportunity to connect with our customers and partners. The products we showcased this year clearly embodied our Performance Ready philosophy — reliable, powerful tools designed for real-world production and integration environments. It was great to meet so many customers and end users from across the region at the show and demonstrate how these solutions can support a wide range of projects."



ADJ proved to be a popular destination for lighting, integration, and production professionals eager to experience the company's latest innovations in person. While the products took centre stage on the stand, the real value of trade shows is in human connection — strengthening existing relationships and creating new ones. ISE once again provided an ideal environment for meaningful conversations with industry partners, alongside the opportunity to demonstrate the next wave of Performance Ready solutions in a real-world setting.