# Absen to showcase at Mediatech

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Absen is excited to promote a range of LED display products at Mediatech Africa, a tradeshow targeted at professionals from the live and entertainment installation sectors in Africa, held at the Ticketpro Dome in Johannesburg from 17 to 19 July.

Partnering with its exclusive South African distributor, DWR Distribution, Absen will be located at stand D28 with hosts Ricky Qiu, Jessica Xiao and Allen Zhang.

With over 30 000 successful customer references from over 120 countries, Absen LED panels can be found on indoor and outdoor stages, exhibitions, television studios, shopping malls and advertising billboards.

Visitors to Mediatech Africa will be able to see some of the following quality products on display:

Absen iCon 138 boardroom screen

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In today’s meeting rooms, ambient light often plays a negative factor sometimes preventing the screen from clearly being seen by attendees. Absen iCon is a new LED display series bringing content to life thanks to high levels of brightness, contrast ratio and colour saturation. With adjustable brightness levels from 0-350 nits, Absen iCon is able to offer clear images in 300 lux office environments. The unit offers outstanding grayscale performance, with brightness levels lower than 100 nits. With Absen iCon there is no projector shadows or noise interference, promising a better meeting experience.

Polaris Lite 3.9 indoor screen

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Visitors to Mediatech Africa will see the bright Polaris Lite 3.9mm indoor screen as they enter the exhibition area. The advanced auto-lock and auto-eject system, allows panels to be attached together by magnets. An inner and outer curve lock system maintains the highest level of alignment accuracy in both flat or curve configuration. Panels are lightweight, weighing 9kg per panel.

Absen N2 Plus

The Absen N2 Plus panel is designed to cater for shopfront / retail applications. High refresh rate, small pitch indoor panel catering for close proximity media content.



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