

## Absen for Stage Effects & Unlimited Events



Stage Effects' Brendan Kaizer, Theo Papenfus and Erik de Bruin (far right) with Schalk Botha from DWR.

South African rental company owners, Theo Papenfus from Stage Effects and Marius van Rooyen from Unlimited Events, have teamed up to purchase 400 Absen D2V 2.9mm panels from DWR Distribution. One of the D2V's greatest selling points, besides offering a high-resolution image, is its ability to provide a concave or convex curved screen option as well as maximum output at a maximum refresh rate.



Marius van Rooyen from Unlimited Events with Schalk Botha, DWR.

Both Unlimited Events and Stage Effects have notably increased their presence in indoor corporate events. In this industry, clients are regularly pushing the limit, creating new ideas for shows and demanding professional products to meet their creative needs, both technically and aesthetically.

"Our market is here and it was time," said Theo. "Marius and I decided on a joint venture to bring in

many panels of the same batch bearing in mind that quantity is always a big issue for us.”

For the past two years, Theo had his eye on the 3.9mm, a familiar product to the South African market. He shopped around.

“We wanted to go through a reputable company, and chose Absen to enable us to have the service DWR typically provides,” said Marius. “It’s a much better option for us as to know we have support locally. In addition, we are able to tap into the base of existing Absen users in South Africa.”

Said Duncan Riley of DWR, “The DWR workshop is able to do repairs on the 2.9mm. Bruce Riley is really good at balancing LED screens.”

Pricing was very competitive, and the curved formation functionality of the D2Vs was a huge selling point.

“It was the right timing and the right product at the right price,” said Schalk Botha, Absen sales representative at DWR. “The market is going towards high res, cost-effective and affordable solutions. The Absen 2.9mm is perfectly priced for the perfect solution.”

With a mixture of nerves and anticipation, both Unlimited Events and Stage Effects are super excited. “I think it’s really going to work for us,” ended Theo.